N4 Connect

Grants Management Advisory Committee Overview



8/19/2021



N4 Connect – Mobility as a Service

- Connecting 13 Transportation Agencies
 Across Northern Nevada
- Enhancing Connectivity of Services
- Able to Support Coordination of Transportation Services, Enhance Data and Reporting, and Increase Access for Individuals & Social Service Agencies







Social Benefit Goals = Primary Goal

Increase Access to all Social Determinates of Health











Transportation Agencies Engaged

Jump Around Carson

RSVP Program

Churchill Area Regional Transportation

Get My Ride

Eureka Senior Center

Pleasant Senior Center

Lander County Senior Center

Storey County Senior Center

Access to Healthcare Network

Regional Transportation Commission - Washoe

Pyramid Lake Tribal Transit

Numaga Senior Center

Ely Bus

Neighbor Network of Northern Nevada

Douglas County Public Transit









Global Technology Focus

- Fit the Technology to the Transit Agency
- Human Centered Design Approach to Technology Roll-Out & Deployment
- Accessibility Testing in App with Screen Readers
- Integration of what3words for Addresses







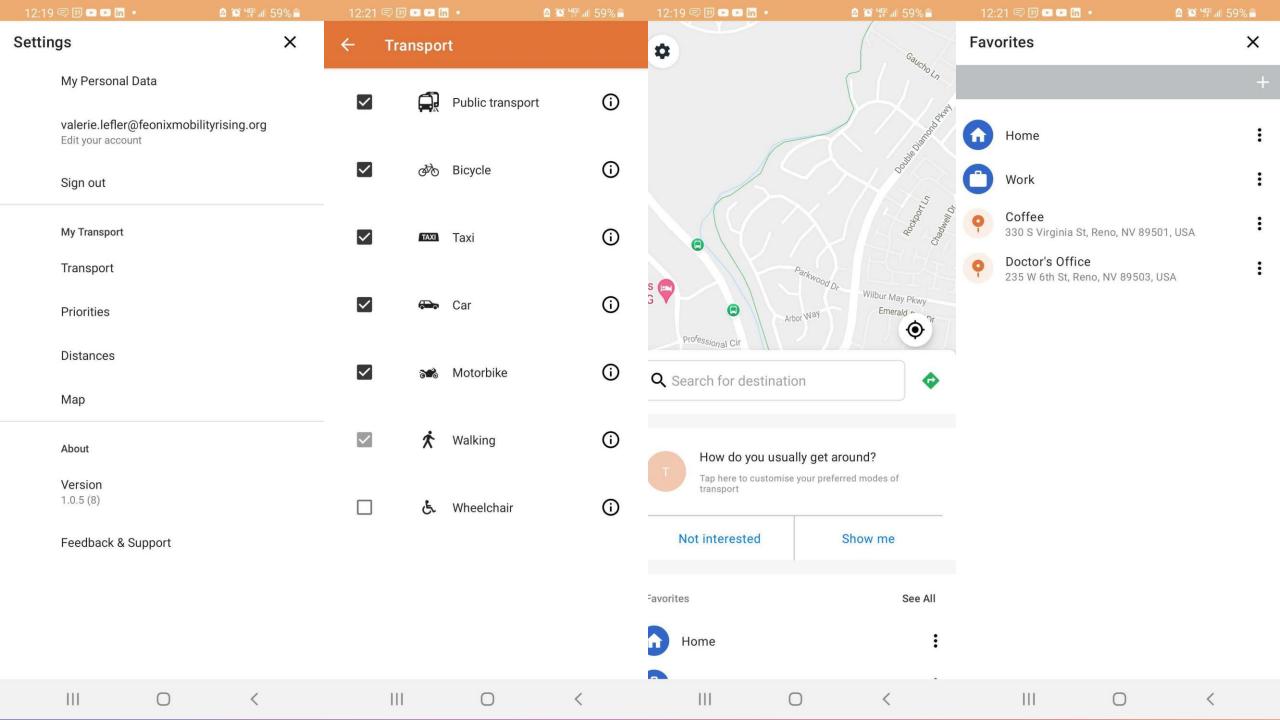


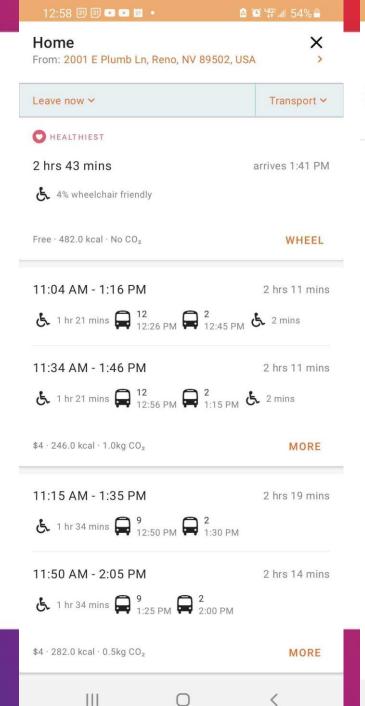
Layers of Mobility Integration Available

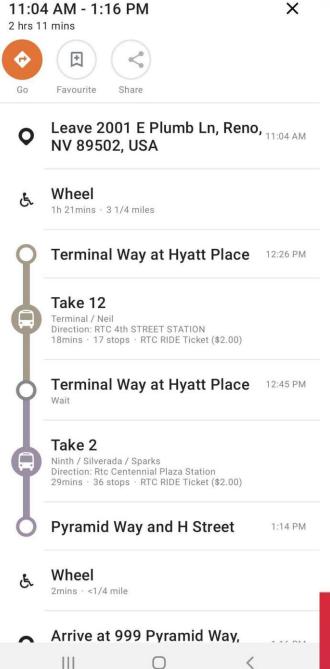
- Trip Planning Across the Region and Modes
 - Fixed Route & Paratransit
 - Deviated Fixed Route
 - Demand Response
 - Volunteer
- Requesting a Trip & Receiving Reminders About Scheduled Trips
- Paying for a Trip
- Seeing the Vehicle Arrival in Real Time





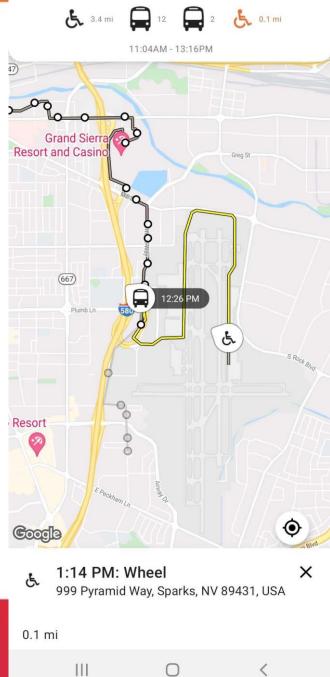






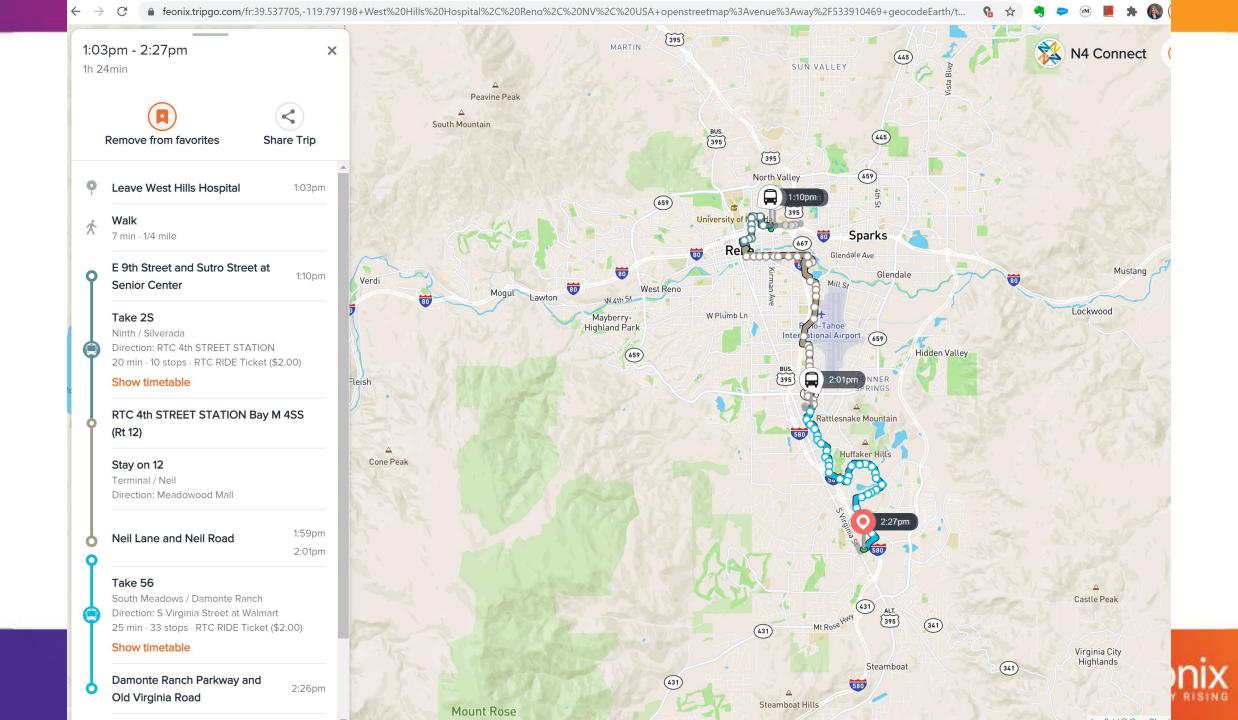
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Timeline - 2021



- Deploy Alpha MaaS Technology July
- First Mobility Leadership Circle Meeting July
- GTFS / GTFS Flex Deployed for Services July September
- Deploy Beta MaaS Technology (Staff & Selected Riders) August
- Develop & Approve Draft Promotional Materials September
- Deploy Early Adopters Technology September
- Second Mobility Leadership Meeting October
- Deploy Public MaaS Technology October
- Major PR Push for Utilization November
- Reflection & Lessons Learned December



2022



- Quarterly Mobility Leadership Circle Meetings Continue
- Mobility Management MaaS Guide & Optimizing Coordination Plan
- Deploy Mobility Wallet
- Risk Management Plan & Protocols
- Creation of Detailed Training Materials for Transit Staff & Passengers
- Bug, Customer Support, & Feature Request Management
- Reporting Needs Defined & Downloadable
- Lessons Learned White Paper
- National Webinar Highlighting Outcomes



2023 - 2025 +



- Quarterly Mobility Leadership Meetings Continue
- Expand Mobility Network Statewide
- Integrate Uber/Lyft as Options
- Push Notifications @ Service Level & Statewide Network
- Promotional Offers
- Agenda/Calendar Integration
- Subscription "Packages" Functionality Added







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Thank you!!



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