

Pharmaceutical Representative Registration Procedures

SB539 created the requirement for pharmaceutical representatives to register with the Nevada Department of Health and Human Services. The procedures below describe the activities that define the individual required to register and the process for registration.

Criteria for Registration

For any individuals who meet the criteria below:

Pharmaceutical Sales Representative Registry	
Operate In Nevada?	Physically reside in or visit Nevada for 5 days or more annually in order to communicate with health care providers <u>and</u> participate in the listed activities below.
Included Activities	<ul style="list-style-type: none"> • Engage in the marketing of prescription drugs to doctors or other health care providers, pharmacists or pharmacy employees, and employees of medical facilities. Marketing means providing educational presentations and/or details intended to inform prescribers about their products as a way to influence them to purchase or prescribe. • Meet with physicians or other healthcare providers to answer questions about product use and benefits or providing discussion and product information and resources to key decision makers as a way to influence them to purchase or prescribe while representing the manufacturer or supporting promotional efforts of the manufacturer. • Distribute FDA regulated product samples (hand-carry only; samples includes coupons, vouchers, co-pay cards, and other free product distributed by individuals in the state) and product information. <p>For example, this may include, but is not limited to, medical science liaisons, individuals in a managed care role, teledetailers physically located within the state who are calling on anyone with the state of Nevada. Therefore, it is recommended that companies carefully review their activities within the state to ensure compliance with registering those individuals who fall within the “Included Activities” discussed above.</p>
Excluded Activities	<ul style="list-style-type: none"> • Attending a trade or scientific conference, symposia, or convention

	<p>hosted in Nevada that is not solely marketed to health care providers licensed in Nevada.</p> <ul style="list-style-type: none"> • Activities related to clinical trials, investigational drugs, or Risk Evaluation and Mitigation Strategies. • Activities performed by distributors who do not represent a single manufacturer.
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Individuals must be registered with the Department of Health and Human Services (DHHS) by October 1st or within 30 days after hire. Note: they must be registered before engaging in work in Nevada.

Process for Registering

To register, the employing manufacturer may send an email to with the First and Last Name of the individual representative and the company they represent to drugtransparency@dhhs.nv.gov. DHHS staff will include the person’s name on the registry.

Manufacturers may submit the names of all representatives in a single report. Third-party agencies that manage pharmaceutical representatives or compliance functions on behalf of a manufacturer may submit the list of names with the name of the manufacturer so long as they attach a letter of authorization from the manufacturer.

When new staff are hired, or are terminated from the company, they must notify DHHS who can then add or remove the name from the current registry.

DHHS will send a confirmation email upon receipt of the registration. The registration will be updated within 10 days of receipt of an addition or change.

Process for Viewing Registrants

Healthcare providers may contact drugtransparency@dhhs.nv.gov with a request to view an electronic version of the registry. Authorized individuals will be provided access to the registry upon request and approval. Only names of registrants and the company they represent will be provided to authorized healthcare providers. No addresses or contact information will be included in the registry.

Manufacturers who wish to view the names of the individuals included on the registry under their company may request to see the list of names assigned to their company. Only the list of names assigned to the company requesting access will be provided to verify it is accurate. Names of individuals assigned to other companies will not be provided.