

Name of Agency: UNR / CASAT Problem Gambling Prevention Program ID #: 1306.01

SFY15 Due Dates: (Quarter1 - October 31,2014) (Quarter2 - January 31, 2015) (Quarter3 - April 30,2015) (Quarter4 - July 31,2015)

*For each Outcome, please provide a brief narrative description of major activities accomplished in the reporting period and describe any challenges or changes related to each goal.. (Expand the space as necessary - **Do not enter text in the shaded spaces on the form**)*

Quantitative Measures (Enter number for each quarter)

Outcome #1: Thirty (30) students will attend problem gambling educational support interventions sponsored by NRAP (Nevada's Recovery and Prevention Community)	Q1	Q2	Q3	Q4	YTD Total
A. Number of students that attended problem gambling educational support interventions. (Outcome Measure is 30)	0	111	109	0	220

Narrative for Outcome #1 Q1: The first educational presentation, originally scheduled for September 30,2014 was postponed to November 4,2014 by the instructor. There are scheduled to be over 100 students.

Narrative for Outcome #1 Q2: The first educational presentation for students was held on November 13, 2014, with 111 students participating. The program was well-received. Feedback included requests for fewer statistics and more information on how to recognize problem gambling in friends and family members and referral sources. Input included students stating that they had great concerns for friends and family members who they thought had gambling problems. These concerns were worrisome to students and not knowing what to do for those they care about caused stress that interfered with their ability to fully devote themselves to their studies. At least one additional student presentation is planned for the Spring 2015 semester.

Narrative for Outcome #1 Q3: A student educational presentation was held on February 26, 2015 with 109 students participating. The program was very well received, and students picked up 516 print copies of problem gambling brochures, pamphlets, door hangers and posters.

Narrative for Outcome #1 Q4: No additional student educational presentations were held during the 4th Quarter.

Outcome #2: Seventy-six (76) faculty members (5% of entire UNR faculty) will attend trainings/webinars on problem gambling identification, support, and treatment for students. The UNR Counseling and Testing Center will receive 25 inquiries from faculty,staff and others for help regarding students who may need treatment, recovery, or prevention services	Q1	Q2	Q3	Q4	YTD Total
A. Number of faculty and staff members that attended trainings/webinars on problem gambling identification (Outcome Measure is 76)	0	0	0	52	52
B. Number of inquiries from faculty and staff regarding students who may need treatment that the UNR Counseling and Testing Center received. (Outcome Measure is 25)	0	3	0	1	4

Narrative for Outcome #2 Q1: The first Sober and Healthy Living Coalition meeting will be in November and recruitment for the faculty trainings will begin following input from that meeting, with the first training to be held in November or early December 2014. Members of the Coalition from the UNR Counseling Services office will also provide numbers of referrals at that time.

Narrative for Outcome #2 Q2: The first training was postponed to February 2015 due to faculty and staff being absent from mid December until the third week in January.

Narrative for Outcome #2 Q3: Four faculty/staff training opportunities were offered on the UNR campus during this quarter. Training opportunities were announced by e-mail through the Provost's Office and only 2 people RSVP'd from that e-mail. Fliers were printed with the remaining training opportunity dates and contact information to RSVP. Only 4 people responded in total. Because of the low turnout, all faculty staff trainings that were offered were cancelled 24 hours prior to the training for lack of participation. There is a training scheduled for May 13, 2015 for the Counseling Services faculty and Staff. Options are being reviewed to garner participation for future faculty/staff trainings so that the target numbers can be met in the fourth quarter. The UNR Counseling Services has not reported any inquiries from faculty/staff regarding students who may need treatment for problem gambling. Counseling Services used to keep statistics on problem gambling inquiries and such requests for treatment have been minimal so they ceased asking problem gambling questions. The hope is that during the May 13 training the department will agree to begin keeping data on problem gambling since the issue has achieved a greater degree of awareness during the past two years.

Narrative for Outcome #2 Q4: A faculty/staff training was held on May 13, 2015 for UNR Counseling Services with 12 people attending. The University of Nevada School of Medicine requested a presentation on problem gambling for the June 3, 2015 Psychiatry Grand Rounds. The presentation included problem gambling prevention and educational training for the UNR Problem Gambling Prevention Program, and Screening, Brief Treatment and Referral training for problem gambling by Denise Quirk and Colin Hodgin. The training was teleconferenced live to other locations in the state and was videotaped for checkout from the School of Medicine by Healthcare Providers who were unable to attend. A total of 40 attended the live presentation. The breakdown of locations is as follows: Local audience at UNR-24; Northern Nevada Adult Mental Health Services (NNAMHS)-3; Mojave, Las Vegas-10; Mojave, Reno-3.

Outcome #3: Ten percent or 1,468 UNR undergraduate students will 'Like' the NRAP (Nevada's Recovery and Prevention Community) Facebook page that hosts the problem gambling social media campaign, indicating that they have interacted with the page.	Q1	Q2	Q3	Q4	YTD Total
A. Number of students that "Like" the NRAP facebook page that host the problem gambling media campaign (Outcome Measure is 1468)	342	23	348	560	1273
Narrative for Outcome #3 Q1: The NRAP Facebook page baseline number of "likes" is 342 prior to the problem gambling media campaign. Graphics are currently being put to the social norms messages about problem gambling and will be posted on the NRAP Facebook page beginning in November, 2014.					
Narrative for Outcome #3 Q2: The NRAP Facebook page number of "likes" has risen to 365. With the social norms posters, table tents, door hangers and infographic currently being posted across campus, these posters and other messages will now be posted to the N-RAP Facebook page. Budget will be used to purchase ads and "boost posts" for the remainder of this grant cycle to increase the reach of these messages and the number of "likes" of the N-RAP Facebook page.					
Narrative for Outcome #3 Q3: The NRAP Facebook page number of "likes" has risen to 713 during the third quarter. It is anticipated that Outcome #3 will be met or the numbers will come very close to being met. The Facebook Marketing training was very informative and helped the program to improve on this outcome and staff are now aware of other outcome measures for social media marketing that will help provide a clearer picture of program effectiveness. To those ends, plans are to incorporate the new measures into future programming to better inform the funder about program effectiveness.					
Narrative for Outcome #3 Q3: The NRAP Facebook page number of "likes" has risen to 1273 during the 4th quarter. Outcome #3 fell just short of the projected goal, probably because the semester ended on May 13, 2015, well over a month prior to the end of the fiscal year, and most students were off campus after that date. To provide a more complete picture of the number of students reached with problem gambling messages, an additional sheet is included with this report showing the total "Reach" for each ad that was posted and the final total Reach of 18,4333.					
Quarter 1 : Provide any additional comments, suggestions, anecdotal stories of program success, etc. in the space below. The student focus group went very well, and some very useful feedback was received on the social norms messages. Final edits have been sent to Jeff Marotta and Carol O'Hare to review and one more focus group for reviewing the graphic designs will be held in early November. There will be a campaign "blitz" covering Facebook, print media and the student and faculty/staff educational presentations begin just after mid-semester. Round two of the media campaigns will begin in January just as students return to campus for Spring semester 2015 and continues until the end of March. In April the post intervention surveys will be sent out and the second round of Key Informant interviews will be completed. Data analysis and program evaluation will continue through May 2015 with final reporting of outcomes for the 4th quarter.					
Quarter 2 : Provide any additional comments, suggestions, anecdotal stories of program success, etc. in the space below. The most useful and somewhat surprising piece of information is that while the gambling behaviors and perceptions of their peers behaviors as reported in the pre-survey were both in alignment with reports of college student gambling from other national studies, the cause of distress is not students' gambling, but the gambling of friends and family members. 25% of UNR students reported having a friend or family member whose gambling behaviors concerned them. This information was also reported anecdotally by UNR Counseling Services staff. The educational session for students resulted in many inquiries about how to recognize problem gambling of friends and family and how to help. The students who participated in the focus groups also wanted more information about signs and what to do and the social norms marketing campaign has been adjusted accordingly.					
Quarter 3 : Provide any additional comments, suggestions, anecdotal stories of program success, etc. in the space below. As word has gotten out on campus about the problem gambling prevention program, some interesting things are happening. A student called to interview the project manager about the issue of problem gambling and how to prevent it for a research paper for a campus course. Three students have approached the project director to inquire about how to best handle the problematic gambling of a close friend or family member. Several NRAP students have remarked during conversations in passing that although their primary addiction is to drugs or alcohol, they have relapsed into problem gambling and that the information they have received through the NRAP activities have helped them to address the issue and get back on track with school. The project manager has accepted an invitation to present problem gambling information at the University of Nevada School of Medicine Psychiatric Grand Rounds on June 3, 2015, and a three person panel presentation with Denise Quirk and Colin Hodgins is planned for the 1 1/2 hour presentation. The project manager has already been asked to speak specifically about problem gambling prevention at another Grand Rounds presentation within the next year. The project manager has learned that UNR Counseling Services no longer asks students about problem gambling during their intake. As a result of this information, the importance of screening and referral is a planned topic for the May 13th staff training. Beginning in June, there will be 14-15 UNR orientation sessions over the summer months for incoming students. Planning has already begun through the Sober and Healthy Living Coalition to incorporate problem gambling prevention information and programming into all orientation sessions in the future.					
Quarter 4 : Provide any additional comments, suggestions, anecdotal stories of program success, etc. in the space below: A final report with results and comparisons of the surveys accompanies this report. Although all goals were not met, most were very nearly met, and key elements of the program which were not included in the outcomes have been very fruitful. In the final survey summary, one highlight is that awareness of the posters and other print materials and of the social media efforts has greatly impacted awareness of problem gambling on campus. UNR Counseling Services, the Student Health Center, the UNR Police Department and the Office of Student Conduct are just a few of the departments and programs who have either responded positively to outreach efforts or who have directly approached program staff asking to incorporate problem gambling prevention into their existing campus programs. In the area of policy development, the Project Manager met with the UNR Associated Students of the University of Nevada (ASUN) President and a student Senator to discuss this project and have been asked to attend one of the Faculty Senate meetings to give a presentation about the program and results of the surveys to gauge interest in a student-led group to develop a UNR Gambling Policy.					
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