

Organization Information

Program Area

Confirm the program area that your proposal addresses.

Problem Gambling-Prevention

Project Title

NCPG Prevention Initiative

Describe your project in one or two sentences.

NCPG will sustain and expand current statewide prevention efforts, including information dissemination, community outreach, Problem Gambling Awareness Month, online information and referral resources, peer advocacy, and Mini-grant funded projects. NCPG will engage in strategic planning and coordination activities with GMU and community partners to build sustainable prevention services for Nevada.

Request Amount

Enter the total amount of funds requested in this proposal for SFY16 (no decimals, round numbers only).

169,238

Organization Name

Nevada Council On Problem Gambling Inc

Legal Name

Nevada Council On Problem Gambling Inc

Also Known As

NCPG

Address

5552 S. Fort Apache Road
Suite 100

City

Las Vegas

State

NV

Postal Code

89148

Phone

702-369-9740

Extension

Fax

702-369-9765

E-mail Address

carol@nevadacouncil.org

WWW Address

<http://www.nevadacouncil.org>

Tax ID

880206247

Organization Type

(e.g., state agency, university, private non-profit organization)

Non-profit

Organization Primary Contact

First Name

Carol

Last Name

O'Hare

Title

Executive Director

E-mail

carol@nevadacouncil.org

Office Phone

702-369-9740

Extension

Mobile Phone

702-283-6242

Project Primary Contact

First Name

Carol

Last Name

O'Hare

Title

Executive Director

E-mail

carol@nevadacouncil.org

Office Phone

702-369-9740

Extension

Mobile Phone

702-283-6242

Executive Summary (Required)

Proposals may contain one project, an umbrella project with several related initiatives, or several problem gambling preventions initiatives/projects that are separate or discrete from one another yet managed through a single entity. Provide a descriptive overview of the service proposal.

The NCPG Prevention Initiative will support and expand problem gambling prevention efforts through the existing infrastructure of our organization whose mission is dedicated to problem gambling Awareness, Education and Advocacy. Utilizing the experiences, feedback, outcomes, and lessons learned during FY14-15, we will focus our efforts on (1) Continuation and expansion of core prevention programs; (2) Further development and implementation of emerging programs; and (3) Building sustainability through effective outreach and strategic partnerships. Some brief examples of the work we will perform in each of these areas are as follows:

1. Continuation and expansion of core programs and services that Nevada has come to rely upon for problem gambling awareness and prevention efforts in Nevada. Efforts will include:

> Development, production and statewide dissemination of problem gambling awareness and education materials;

> Integration of problem gambling messaging, materials, and referral resources into community awareness and health promotion activities and events;

>Promotion and coordination of activities in support of Problem Gambling Awareness Month;

>Maintenance and use of website and social media to provide and promote problem gambling awareness, information and resources for help

2. Further development of emerging approaches introduced in FY14-15 to expand prevention efforts through individual and agency partnership opportunities. Efforts will include:

>Leadership development, goal setting, and skills training to strengthen

recruitment and engagement of persons in recovery and concerned others through the PRESS ON project, "Promoting Recovery by Expanding Service, Support and Outreach in Nevada".

> Enhancement of the Prevention Mini-grant program to provide more direction and support to potential applicants through a selective menu of priorities and prevention activities, with corresponding funding levels, implementation guidelines, and prescribed outcome measures.

3. Development of an effective communication and collaboration strategy that provides a mechanism to engage community partners and key stakeholders in cooperative relationships to inform, enhance, expand and sustain problem gambling prevention initiatives in Nevada. Efforts will include:

> Regular and timely communication with GMU staff, consultants, problem gambling service providers and community partners to identify needs, resources, and opportunities to reduce barriers to engaging service providers in problem gambling prevention efforts in Nevada.

> Participation in strategic planning discussions and activities to consider models of cooperation that can provide the best systems and supports for sustained statewide prevention efforts in Nevada.

Funding Request (Up to 10 Points)

State the annual funding requested for SFY16 and SFY17. Funding requests for SFY16 should equal the total amount on the Excel Spreadsheet SFY16 Budget.) NCPG is requesting funding in the amount of \$169,238 for FY16 and the same amount of \$169,238 for FY17.

Should there be insufficient funds to grant the full amount requested in either year, NCPG will work with the Grants Manager to prioritize budget reductions to preserve support for prevention partnership activities outside of Clark County, where fewer problem gambling resources are available.

List other grants/funds received through the State of Nevada, Department of Health and Human Services. List the granting agency (e.g., Grants Management Unit, Substance Abuse Prevention and Treatment Agency, Medicaid, etc.) and the amount to be awarded in SFY16. (If funding for SFY16 is unknown, list the amount received in SFY15.)

FY15 - GMU Problem Gambling Prevention grant of \$175,232

FY15 - GMU Problem Gambling Workforce Development grant of \$46,386

List any other sources of income or financial support, or any collaborative projects your organization is engaged in, that will cost share with the proposed project.

Describe the level of cost share, if any, or other value-added considerations that would be useful in determining the DHHS project expense to level of effort and potential impact.

Although we do not list any other sources of income as being directly solicited or allocated to this project budget, we consider the overall fiscal strength of the NCPG organization to be a significant value-added consideration for this application.

NCPG's overall agency budget is supported through several additional sources of income that include charitable contributions and fees for responsible gaming services provided to the gaming industry. With the exception of grant funding from DHHS, and occasional event sponsorships, all contributions and service fees are received as "Unrestricted" and are maintained as the agency's General Fund.

This revenue then funds the larger organizational and program expenses beyond the scope of the grant funding - most significantly all of the expenses associated with providing the 24 Hr. Problem Gamblers HelpLine service at no cost to the State. This 'free' service typically costs NCPG between \$50,000 to \$60,000 per year, which is covered by funds generated through the other income sources that support the Council's general operating budget.

Administration and management fees not directly related to the Prevention Initiative are also covered through the general fund such as administrative staff salaries, staff development, bookkeeping and audit, payroll services, etc. Although the grant budget includes an 8% indirect rate, the actual indirect cost for NCPG is closer to 15%, so again, the strength of our general fund to absorb that additional indirect cost and insure the sustainability of the project should be viewed as a value-added consideration.

Services Proposed - Program Description (Up to 60 Points)

This RFA is intended to solicit proposals that will build off of existing efforts and infrastructures in order to meet some or all of the following objectives:

> Integrate the topic of problem gambling into existing health promotion programs;

> Expand current problem gambling prevention efforts;

> Develop partnerships and collaborative projects with organizations where addressing problem gambling is consistent with meeting their mission;

> Initiate and coordinate statewide efforts in recognition with Problem Gambling Awareness Month;

> Mobilize grass root efforts to harness the energy of persons in recovery or other concerned citizens to address problem gambling prevention via public awareness, education, and policy initiatives, and

> Build systems and supports to keep prevention initiatives in place well beyond the grant funding period.

Provide the program names or project titles for which funds are being requested; then briefly describe each proposed initiative. Explain why you chose each particular program/initiative. If your decision was influenced by evidence-supported information, then describe this within your program proposal. Include in your description how the proposed program initiative will meet one or more of the above objectives. Describe your evaluation methods and process for tracking program activities.

(1) INFORMATION DISSEMINATION / COMMUNITY OUTREACH:

NCPG will continue to expand core programs and services that Nevada has come to rely on for problem gambling awareness and prevention efforts in our state. NCPG will develop, produce and distribute problem gambling prevention and education materials that will continue to be distributed free of charge to community organizations and agencies throughout Nevada.

Current available materials include: Problem gambling awareness brochures and information booklets in English and Spanish; Books and publications addressing financial and legal issues, suicide risk, talking with children about gambling, and stories of long term recovery from gambling addiction; Teaching kits with educational dvds and discussion guides that address problem gambling impact on special populations such as seniors, youth and family. These materials integrate well into other health promotion activities and are very well received by the public at community events.

In FY16-17, NCPG will:

> Continue to promote free materials through the website and social media, providing materials in both electronic and print versions where possible.

> Develop problem gambling "prevention kits" to facilitate easier integration and distribution of materials in partner agency facilities or health awareness events. The kits will be a self-contained resource display to hold several different topic brochures.

Tracking and evaluation methods: NCPG staff will track the production and distribution of all materials through the accounting system and detailed program activity logs. NCPG staff will make follow up phone calls to recipients to get feedback on the usefulness of the materials and explore further partnership opportunities.

(2) PRESS ON (Promoting Recovery by Expanding Service, Support and Outreach in Nevada)

NCPG formed this grassroots volunteer advocacy group in FY14 to create a mechanism for people in recovery and those who support a recovery lifestyle to engage in prevention and awareness activities in NV. PRESS ON volunteers have participated in and contributed to the success of multiple NCPG community outreach activities in FY15, including "Lunch & Learn" agency presentations , "Given the Chance" youth gambling awareness sessions in middle and high schools, the Walk in Memory Walk for Hope suicide prevention event, and Problem Gambling Awareness Month. To further encourage volunteers to assist in outreach events and facilitate community awareness presentations, NCPG will offer small stipends to PRESS ON volunteers who are willing to serve as a resource in this capacity.

In FY16-17, NCPG will

- > Work with the PRESS ON participants to support leadership development and goal setting, and offer basic skills training to strengthen recruitment and engagement of community volunteers in the PRESS ON project.
- > Conduct "Given the Chance" and "Damage Done" facilitator training for PRESS ON volunteers interested in providing community awareness presentations.

Tracking and evaluation: NCPG program staff will document all PRESS ON volunteer hours and activities.

(3) PREVENTION MINI-GRANT PROGRAM

The Prevention Mini-grant program was launched in 2015 to assist qualified Nevada community organizations and agencies to engage in problem gambling prevention activities. Nurturing existing partnerships and developing new ones is a high priority of the program. Some challenges occurred in recruiting participants due to release of other grant programs around the same timeframe. As of the submission of this application, three projects in Clark County have been approved at \$5,000 each and one project in Elko is pending final approval at \$5,000. NCPG consulted with colleagues at the New York Council who are now in the 3rd year of providing Mini-grants and learned that many of the same challenges occurred in their first year also. NY has provided suggestions and templates for reference as we consider revisions to the program for FY16-17.

In FY16-17, NCPG will:

- > Revise the Mini-grant program to include a menu of specific prevention activities, with corresponding funding levels, implementation guidelines, and prescribed outcome measures to improve participation.
- > Create a minimum requirement for Mini-Grant recipients to engage in at least one awareness activity during Problem Gambling Awareness Month such as,

posting a social media message, adding NCPG's website link on the agency home page, etc.

> When possible, invite mini-grant recipients to present a summary of their project at the Annual Nevada State Conference On Problem Gambling, to further promotion of the mini-grant program.

(4) COORDINATION AND STRATEGIC PLANNING

Consistent with the intention of this RFA, the NCPG Prevention Initiative builds off of existing efforts and infrastructures to meet some or all of the stated objectives. NCPG understands the need to insure continuity and supports are in place that can sustain these prevention efforts beyond this grant cycle. To that end, we have taken steps to explore development of an effective communication and collaboration strategy that provides a mechanism to engage community partners and key stakeholders in cooperative relationships that can inform, enhance, expand and sustain problem gambling prevention initiatives in Nevada. We have enlisted the support of two key resources who will assist in this process:

Stephanie Asteriadis, M.A., CPS at UNR has provided us with a letter of commitment to serve as a professional resource to the NCPG Initiative by participating in strategic planning discussions, community outreach efforts and coalition building activities as needed. As a Certified Prevention Specialist, and the only other Problem Gambling Prevention grantee in FY14-15, Stephanie shares the same concerns as NCPG regarding the need for strategic planning and coordination of prevention services.

In addition to Ms. Asteriadis, our contracted Program Manager, Ted Hartwell, will be providing community engagement and project development services, working directly with our current community partners through PRESS ON, Prevention Mini-grants, and planning for National Problem Gambling Awareness Month.

To insure the best outcomes of the FY16-17 NCPG Prevention Initiative, NCPG staff and consultants will encourage and support:

> Regular and timely communication with GMU staff, consultants, problem gambling service providers and community partners to identify needs, resources, and opportunities to reduce barriers to engaging service providers in problem gambling prevention efforts in Nevada.

> Participation in strategic planning discussions and activities to consider models of cooperation that can provide the best systems and supports for sustained statewide prevention efforts in Nevada.

If funded, who will your organization be collaborating with? List the following.

1) Organization name.

2) Level of collaboration (referral, planning, shared resources, integrated procedures, etc.).

3) Whether collaboration is already in place or is proposed.

4) The type of agreements that are in place with existing partners. (Note that MOUs outlining responsibilities of each agency are required for partnerships that produce outcomes relative to your stated goals.)

5) If funded, would a portion of the award be sub-granted to another agency?

(1) A Letter of Commitment is in place with Ms. Asteriadis to be a professional resource to NCPG as needed to assist in strategic planning, community outreach and coalition building for the NCPG Prevention Initiative. No portion of the grant award would be sub-granted to Ms. Asteriadis. Cost for one roundtrip airfare for her to attend a meeting in Las Vegas is included in the budget under Contractual/Consultant.

Stephanie Asteriadis, M.A., CPS
Nevada Prevention Resource Center
Center for the Application of Substance Abuse Technologies
University of Nevada, Reno

(2) A Subcontract Agreement is in place between William "Ted" Hartwell and the Nevada Council on Problem Gambling. Mr. Hartwell will provide Community Engagement and Project Development services. If funded a portion of the award will pay his contract fees as stated.

William "Ted" Hartwell
Research Scientist
702-858-2441
t.hartwell@cox.net

Target Populations (Up to 10 Points)

Describe the geographical area served. If Statewide, what actions have been implemented to ensure rural/frontier participation/access?

Throughout FY15 NCPG has been building communication with the statewide Prevention Coalitions and Family Resource Centers through e-newsletters, professional education updates, and announcements of prevention activities and opportunities for involvement, such as Problem Gambling Awareness Month and the Prevention Mini-Grant program. In FY16 these additional steps will be

implemented to ensure statewide access.

1. When soliciting applications for Mini-grants to fund agency prevention projects, first funding priority will be given to projects in the rural/frontier areas.
2. Ted Hartwell, the contracted Project Manager has experience in rural outreach, and this will be a specific priority in his community engagement efforts.
3. Where possible, communications and programs may be adapted for engagement through the use of easily available technology such as Skype, GoToMeeting, etc.
4. Strategic planning efforts will also focus on identifying and implementing effective approaches to ensure access.

Geographical Area Served

Choose Up to 5
Statewide

Describe the target population(s). How will you identify, target and verify the special populations indicated? Why did you choose this target population(s)? Some at-risk populations will be targeted simply because population-specific resources currently exist and can be quickly infused into activities that already target these populations, which would include: Seniors, Youth, Affected Others, College students, Parents, and those at risk for suicide.

A significant effort will be made in this grant cycle to focus on more direct community partner engagement and relationship building to improve sustainability of collaborative projects. Part of the strategy will be to engage new community partners in sharing their experience or concerns about any special populations they already serve to identify if higher risk factors for gambling problems may be associated with that population.

Identify the special population you plan to target. If none of the choices in the drop-down menu match exactly, choose "other."

Choose Up to 3

At Risk

General

Homeless

Applicant Organization, Project Staff (Up to 20 Points)

Describe your organization's experience in the field of problem gambling. NCPG was incorporated as a Nevada non-profit in 1984 and since that time has been the only recognized Nevada State Affiliate of the National Council on Problem Gambling. For over 30 years, NCPG has provided services in support of our mission of Awareness, Education and Advocacy. Throughout the years and still today, the NCPG board has included some of the most recognized experts on

problem gambling in Nevada, the U.S. and even the world. As an Affiliate of the National Council on Problem Gambling, NCPG engages with a network of 36 state affiliates with a broad range of expertise in all areas of problem gambling. This affiliation provides expedient access to information on the latest research, clinical practices, public policy, prevention and support services, and emerging issues in the field.

NCPG has assisted in the development and adoption of public policy related to problem gambling in Nevada, including the certification criteria for Problem Gambling Counselors (NRS 641C), the creation of the state's Problem Gambling Fund (NRS 458A), Diversion for Problem Gambling Offenders (NRS 458A.200) and in 1998, the first ever gaming regulation to establish industry programs to address problem gambling (NGC Regulation 5.170). Our "When the Fun Stops" awareness training program and information brochures are recognized by the Nevada Gaming Control Board to meet the compliance standards for this regulation.

Most importantly NCPG has 31 years of experience connecting individuals, families and communities to the help that they need, when they need it most.

Describe your organization's experience providing prevention or public awareness services.

NCPG's early public awareness efforts focused primarily on maximizing grassroots opportunities to promote the HelpLine and provide information on warning signs and the impact of problem gambling.

In 1998, in a collaborative project with the Nevada Resort Association and its member companies, NCPG developed and launched the highly successful "When the Fun Stops" public awareness campaign. The program, which is still in use today, consists of an education curriculum and information brochures designed for multiple delivery and display methods to meet the diverse needs of Nevada's gaming industry.

Since that first successful collaboration, NCPG has continued to seek out partnerships to support the development of a wide spectrum of programs and resources that can be used to integrate problem gambling information into the community.

NCPG regularly participates in broader health promotion events such as the U.S. Vets Standdown, Homeless Connect, National Recovery Month, and Walk in Memory-Walk for Hope.

Expanding beyond just information dissemination, NCPG staff and Speakers Bureau volunteers deliver presentations on youth, family, seniors, financial impact, suicide risk, co-occurring mental health issues, and dual addiction. NCPG equips partner organizations and prevention coalitions with free materials and

presentation resources to support their awareness and prevention efforts.

Collaboration is still the key to success as we continue to seek out new partnerships to address new issues or expand service delivery. NCPG has also increased our use of social media, email, and website resources to expand the scope and speed of our reach.

Briefly describe the experience and roles of staff proposed to work on this project. Carol O'Hare has 21 years professional experience in the problem gambling field and 24 years of long term recovery from gambling addiction. Since 1996 Carol has successfully developed and implemented programs and services to support awareness, education, and advocacy, and is recognized as a leading expert in the problem gambling field. Ms. O'Hare will serve as the Project Director, advise the 'PRESS-ON!' Leadership Team, and work with NCPG staff, consultants and community partners to plan and execute successful collaborative projects under the grant.

William "Ted" Hartwell has a Masters degree from Texas Tech University and has been on the research faculty of the Desert Research Institute in Las Vegas since 1991, most recently as the Project Director for CEMP, a program that includes a significant public outreach component to provide information to classrooms, community organizations and concerned citizens regarding activities associated with the Test Site. Ted has over 7 years long term recovery from gambling addiction and is currently engaged in problem gambling research in Nevada Tribal Communities. He will serve as the contracted Project Manager to provide community engagement and program development services per the attached Subcontract Agreement.

Ashanti Lewis, Program Coordinator, and Amber Cape, Administrative Manager, provide all administrative support and project coordination for NCPG programs. Ms. Lewis previously worked in academic affairs at a large university and Ms. Cape has worked with NCPG for 7 years and is also a person in long term recovery from addiction.

Outputs and Outcomes (Required)

List project outcomes.

As a result of the activities of the FY16 NCPG Prevention Initiative,

At least 5 prevention mini-grant projects will be funded and outcome reports will be shared with DHHS.

List project outputs (activities, number of contracts, etc.).

In FY16:

NCPG will distribute 3,000 books, brochures, pamphlets and information booklets through participation in 20 community health and wellness events and outreach activities throughout Nevada.

NCPG will guide the training and development of PRESS ON members who will deliver at least 12 hours of presentations to community organizations and healthcare providers.

NCPG will participate in at least 4 community events during Problem Gambling Awareness Month in Nevada.

NCPG will enhance and promote a mini-grant awards program to community agencies in 12 Nevada counties

Additional Information (Optional)

Provide any additional information important to the consideration of this application. This would be the appropriate place to discuss the successes of your current program, and/or the challenges that have been identified through qualitative or quantitative needs assessment.

The Nevada Council on Problem Gambling is honored to serve the people of Nevada through our prevention programs and other community services. We look forward to continuing that service to reduce the impact of problem gambling in Nevada and working together will all providers who share that concern and commitment.

Management Checklist (Required)

Confirm that the organization already follows each of the practices listed below, or will implement these practices by the start of the SFY16 grant year. Note that items will be verified during program or fiscal monitoring visits, which may include a random sampling of transactions.

ANSWER "YES" OR "NO."

yes

The organization has written personnel policies covering at a minimum: job descriptions, leave policies, recruitment and selection, evaluation, travel, salary ranges, fringe benefits, grievance procedures, disciplinary procedures, termination procedures, conflict of interest, sexual harassment, substance abuse, lobbying, confidentiality, and equal employment policies.

The organization has an accounting manual covering all of the following: separation of duties, accounts payable, accounts receivable, internal control, purchasing, check signing policies, payroll, cash receipts,

procurements, property management, time sheets, travel, conflict of interest, nepotism.

Procedures are in place to minimize elapsed time between receipt and expenditure of funds and for determining allowability and allocability of costs.

Accounting records are supported by source documents.

Records are adequate to identify the source and use of funds.

The organization has a process for reconciling project expenses with revenues.

Fiscal and program records are retained for at least 3 years after the end of the grant period.

Attachments

Title	File Name
Letter and Schedule of Findings for OMB-133 Audit or Financial Statement/Status Report if OMB-133 not required	NCPG Reviewed FS 6.30.14.pdf
Board of Directors List (if applicable)	NCPG Board of Directors 3.23.15.docx
Agreements with Subawardees (if applicable)	Hartwell Subcontract 3.24.15.pdf
MOUs with Partner Agencies (if applicable)	signed.support.for.NCPG.3.25.2015-1.pdf
Budget Template (Appendix E)	FY16-17 PG RFA Prevention Appendix E Budget 3.27.15.xls