

Organization Information

Program Area

Confirm the program area that your proposal addresses.

Problem Gambling-Prevention

Project Title

UNR Problem Gambling Prevention Project

Describe your project in one or two sentences.

This proposed program represents continuation and expansion of comprehensive, evidence-based efforts implemented through existing campus substance abuse and problem gambling programming at the University of Nevada, Reno (UNR) and includes new partners and venues as appropriate.

Request Amount

Enter the total amount of funds requested in this proposal for SFY16 (no decimals, round numbers only).

78547

Organization Name

University of Nevada, Reno

Legal Name

Board of Regents, NSHE, obo University of Nevada, Reno

Also Known As

BOR, NSHE, obo UNR

Address

1664 N Virginia Street
204 Ross Hall/Mail Stop 325

City

Reno

State

NV

Postal Code

89557-0240

Phone

775-784-4040

Extension

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775-784-6680

E-mail Address
ospadmin@unr.edu

WWW Address
<http://unr.edu>

Tax ID
886000024

Organization Type
(e.g., state agency, university, private non-profit organization)
University/College/School District

Organization Primary Contact

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Executive Summary (Required)

Proposals may contain one project, an umbrella project with several related initiatives, or several problem gambling preventions initiatives/projects that are separate or discrete from one another yet managed through a single entity. Provide a descriptive overview of the service proposal.

The Center for the Application of Substance Abuse Technologies (CASAT) at the University of Nevada, Reno (UNR) mission is to provide training, technical assistance, evaluation, research, and other services to support prevention, intervention, treatment, and recovery professionals. The overall goal of CASAT is to help states, organizations, agencies, and individuals apply evidence-based practices. Established in 1994, CASAT is almost entirely grant funded and employs up to 60 individuals. The annual grant income varies according to currently funded programs, and averages approximately \$5,200,000 annually. CASAT has been on the cutting edge of addiction and behavioral health treatment, prevention and recovery for 20 years. The expertise and experience of its employees in substance abuse and behavioral addictions and disorders, including problem gambling prevention, make it ideally suited to provide the support and infrastructure needed for this proposed Problem Gambling prevention project.

The proposed project represents the next logical step toward a comprehensive, institutionalized problem gambling prevention program at UNR, and includes outreach activities to Truckee Meadows Community College (TMCC), where a working relationship already exists through Nevada's Recovery and Prevention Program (NRAP). Infusing problem gambling prevention, education and awareness efforts begun in the past two years into current and future activities at TMCC begins an expansion that will lead to eventual inclusion of problem gambling prevention activities statewide by providing a theoretically sound, evidence-based program that can be implemented at any of Nevada's institutions of higher education.

The proposed project will continue to follow recommendations of: "A Call to Action Addressing College Gambling: Recommendations for Science-Based Policies and Programs," and remains aligned with Nevada's 2009 prevention strategic plan, focusing on social media and graphics products and education activities to raise awareness and reduce gambling related harms described by the Substance Abuse and Mental Health Services Administration (SAMHSA). The proposed project will build on achievements, lessons learned, and data gathered about gambling behaviors, knowledge, attitudes and perceptions of UNR students, faculty and staff during the first two years of program efforts. The project expands collaborative efforts with NRAP

and the Sober and Healthy Living Coalition using best practices described by Williams, et al (2012), which integrate Problem Gambling prevention into existing programs and policies that promote and support healthy lifestyle choices.

Data from surveys and key informant interviews will be used to adjust social norms marketing messages and education and awareness endeavors. Program adjustments and mid-course corrections implemented to date have increased the involvement of NRAP staff and students and allowed the use of budget savings to be used to expand social media marketing to increase successful efforts with the college student population and for additional staff training for increased program effectiveness. A proposed new element of the program is an online personalized problem gambling feedback web application based on the "Bet on U" survey at Collegegambling.org. The application, modeled after one used nationally, will allow UNR students to compare their knowledge, attitudes and behaviors to those of their UNR peers, and will add an additional evidence-based prevention element to increase program effectiveness.

Funding Request (Up to 10 Points)

State the annual funding requested for SFY16 and SFY17. Funding requests for SFY16 should equal the total amount on the Excel Spreadsheet SFY16 Budget.)

\$78547 annual funding requested for SFY 2016

\$79778 annual funding requested for SFY 2017

List other grants/funds received through the State of Nevada, Department of Health and Human Services. List the granting agency (e.g., Grants Management Unit, Substance Abuse Prevention and Treatment Agency, Medicaid, etc.) and the amount to be awarded in SFY16. (If funding for SFY16 is unknown, list the amount received in SFY15.)

The following state funded programs are administrative programs and are not comprehensive prevention programs:

\$153000 funding awarded for SFY 2015 from SAPTA for Nevada Prevention Resource Center

\$150000 funding awarded for SFY 2015 from SAPTA for SAPTA Training

\$180000 funding awarded for SFY 2015 from SAPTA for SAPTA Certification

List any other sources of income or financial support, or any collaborative projects your organization is engaged in, that will cost share with the proposed project. Describe the level of cost share, if any, or other value-added considerations that would be useful in determining the DHHS project expense to level of effort and potential impact.

The existing infrastructure of UNR and CASAT adds tremendous value to this proposed project. Little time and few resources will be spent creating new infrastructures. The current UNR Problem Gambling Prevention Project received exempt status from the UNR Institutional Review Board, and an extension application will allow program activities to continue uninterrupted. Current partners established during the last two years of funding will continue and new partners can be sought. The Nevada Prevention

Resource Center (NPRC) has provided storage space, inventory control, online access, tracking and reporting for all problem gambling print materials and will continue to do so.

The NRAP Program, supported by the Stacie Mathewson Recovery and Prevention Community Fund, has recently received word that the program has been institutionalized. UNR's President Johnson committed to one Full Time Equivalent (FTE) personnel funding, as well as space without cost for NRAP starting in July, 2015. This news suggests that UNR administration acknowledges the need for and value of programming focused on Prevention and Recovery activities for UNR students, and those activities now include problem gambling. Following the principles of "A Call to Action"

(http://www.divisiononaddiction.org/html/publications/College_Report_Full.pdf) with the integration of problem gambling programming into existing activities in NRAP, current and new activities and problem gambling programming are now institutionalized in part at UNR.

Response from TMCC has been favorable for administering the same student and faculty staff surveys and interview instruments at TMCC and for developing the same educational, social norms marketing and social media activities through NRAP at TMCC.

ervices Proposed - Program Description (Up to 60 Points)

This RFA is intended to solicit proposals that will build off of existing efforts and infrastructures in order to meet some or all of the following objectives:

> Integrate the topic of problem gambling into existing health promotion programs;

> Expand current problem gambling prevention efforts;

> Develop partnerships and collaborative projects with organizations where addressing problem gambling is consistent with meeting their mission;

> Initiate and coordinate statewide efforts in recognition with Problem Gambling Awareness Month;

> Mobilize grass root efforts to harness the energy of persons in recovery or other concerned citizens to address problem gambling prevention via public awareness, education, and policy initiatives, and

> Build systems and supports to keep prevention initiatives in place well beyond the grant funding period.

Provide the program names or project titles for which funds are being requested; then briefly describe each proposed initiative. Explain why you chose each particular program/initiative. If your decision was influenced by evidence-supported information, then describe this within your program proposal. Include in your description how the

proposed program initiative will meet one or more of the above objectives. Describe your evaluation methods and process for tracking program activities.

The proposed project will be called the UNR Problem Gambling Prevention Project, and will support the Nevada Problem Gambling Prevention Strategic Plan Vision and Mission and follow the Plan's Guiding Principles. Multiple strategies will be implemented from the Substance Abuse and Mental Health Services (SAMHSA's) Centers for Substance Abuse Prevention (CSAP) prevention strategies and will fall under the Institute of Medicine (IOM) Continuum of Care Universal and Selected approaches. All aspects of the program will use a public health approach to reduce harm to at-risk individuals, promote policies that support healthy behavior choices and support all UNR students, those who may be at risk for problem gambling because they are in recovery, and incoming out-of-state freshmen who may be vulnerable to problem gambling during their initial exposure to the close physical proximity and amply available gaming culture.

The proposed project will continue with the three primary approaches that have been used during the first two years of funding. The strategies were derived from a program in the National Registry of Effective Prevention Programs (NREPP) which was chosen because of its inclusion by SAMHSA as a model evidence-based program and its high rate of effectiveness. The alcohol prevention program, called: "Challenging College Alcohol Abuse" (CCAA) was adapted to the prevention of college problem gambling by using educational strategies, social norms marketing and working with campus administrators to create formal policies around gambling behaviors (<http://www.nrepp.samhsa.gov/ViewIntervention.aspx?id=60>).

The student educational and awareness activities will be implemented through NRAP, which is a peer recovery and prevention program consisting of about 50% students in recovery and 50% students who simply have chosen a sober lifestyle for the duration of their college careers. "NRAP aims to provide a nurturing and affirming environment where students recovering from addiction and students choosing a substance-free lifestyle can successfully pursue personal, academic, and professional goals within their college environment (Shadley, 2012 <http://nevadaprc.org/docs/NRAP.info.sheet.pdf>). Peers are the most effective educators about many topics, including addictions and behavioral disorders for college student populations (Wawrzynski, retrieved 3/10/2015: http://www.miami.edu/sa/index.php/pier21/peer_education/).

NRAP students who have received problem gambling education and information to supplement their current knowledge and skills about addiction and behavioral disorders will be taking an active role in helping to provide problem gambling educational presentations to UNR students to increase effectiveness and reach of education and awareness activities. By integrating problem gambling information into this existing health promotion program at UNR, existing infrastructures are used and enhanced.

Specific activities for this proposed program include:

- Continue and expand integration of the topic of problem gambling and student

prevention interventions into the existing NRAP program at UNR.

- Further expansion of current problem gambling prevention efforts by working with TMCC to evolve the NRAP TMCC relationship and assist in integrating the topic of problem gambling into their current health promotion efforts and with other TMCC projects where addressing problem gambling is consistent with meeting their mission.
- Administering of online surveys to UNR and TMCC students, faculty and staff and key informant interviews at TMCC in the first year of funding to achieve increased awareness of problem gambling, more comprehensive problem gambling prevention programming, data to inform programs, healthy lifestyle choices and increased student success.
- Adjustment of social norms marketing messages and educational efforts for the UNR campus from the results of post surveys administered during spring of 2015 and creating a complimentary social norms marketing campaign for the TMCC campus during year 2015-2016 through consultation with the problem gambling prevention consultant, UNR and TMCC prevention partners and UNR and TMCC student focus groups
- Continue and expand promotion and participation in Problem Gambling Awareness Month with such efforts as posting through social media, print materials and offering online problem gambling screening and/or online personalized feedback at UNR and TMCC with the inclusion of and coordination with other partners and venues statewide as appropriate.
- Continue working with NRAP at UNR and TMCC to encourage and support mobilization of grass roots efforts beyond NRAP to reach out to additional populations as they are identified as potential partners, such as students clubs, recovery communities and other organizations on both campuses as appropriate. This will be accomplished through a variety of media including print, electronic, and social. Through the use of technologies and sources by which UNR students access information, long term goals will be achieved by increasing the numbers of students who know about problem gambling, applicable laws and policies, how to spot signs of problem gambling, resources available if signs are present, knowledge of peer behaviors, modification of misperceptions, how to refer someone with a problem to appropriate resources, and a decrease in problem gambling prevalence.
- Continue provision and expansion of training efforts through training materials and training opportunities for UNR faculty, staff and administration specific to departments such as Residential Life, Student Life, Student Conduct, Campus Recreation & Wellness and the Student Health Center as well as the general campus faculty and staff.
- Continue efforts through the UNR Sober and Healthy Living Coalition partnership and expand the current collaboration with TMCC through the Counseling and Career Services and other appropriate campus partners at both institutions to educate and inform administration about the issue of problem gambling and the data about their

own students, faculty and staff with the ultimate goal of implementation of responsible gambling policies for the UNR and TMCC campuses.

Building of these systems and supportive networks provides a basis for eventual institutionalization of problem gambling prevention efforts at UNR and TMCC. This proposed program will provide a model for other institutions of higher education throughout Nevada that can be adapted to the uniqueness of their own student populations and institutional missions, and will enable them to address problem gambling on individual campuses with policies and comprehensive programs that are relevant, responsive and effective.

If funded, who will your organization be collaborating with? List the following.

1) Organization name.

2) Level of collaboration (referral, planning, shared resources, integrated procedures, etc.).

3) Whether collaboration is already in place or is proposed.

4) The type of agreements that are in place with existing partners. (Note that MOUs outlining responsibilities of each agency are required for partnerships that produce outcomes relative to your stated goals.)

5) If funded, would a portion of the award be sub-granted to another agency?

CASAT proposes to partner with Nevada Council on Problem Gambling at the level of referral and sharing resources and information. The Problem Gamblers' Helpline currently does not ask questions indicating the number of UNR students accessing the Helpline. Per the attached Letter of Support, Nevada Council is already in the process of presenting additional questions to the Helpline Board for Helpline staff to ask callers so that data can be collected to evaluate the effectiveness of the UNR Problem Gambling Prevention Project in directing UNR and TMCC students, faculty and staff to appropriate helping resources.

Working partnerships that currently exist were already established during the first two years of funding with CASAT's other grant funded programs, and with other departments within UNR, and are within the same agency, thus require no MOU. These include NRAP and the UNR Sober and Healthy Living Coalition. These partnerships have lived up to the fact that, historically, intradepartmental partnerships at UNR are very well supported, and have helped establish the UNR Problem Gambling Prevention Program as an entity on the UNR campus and have provided a broader reach through NRAP. NRAP has realized benefits through the partnership in that they

are able to broaden the scope of their activities and educational efforts about addictions and behavioral disorders and reach more students in need by providing problem gambling prevention activities. NRAP has received a formal commitment to institutional funding from UNR, and has worked with Truckee Meadows Community College (TMCC), resulting in the establishment of NRAP at TMCC (<http://nvrmap.com/students/tmcc/>.) If funded, problem gambling resources will be infused into the existing NRAP program at TMCC as they have been at UNR. Though the activities are not currently funded, initial contact and discussion has already begun concerning administering the student, and faculty/staff surveys and key informant interviews at TMCC for the purposes of this application. These partners are all under the Nevada System of Higher Education (NSHE), and letters of support from NRAP and the Sober and Healthy Living Coalition indicating commitment to working together are attached to this application. No subgrant awards are planned.

Target Populations (Up to 10 Points)

Describe the geographical area served. If Statewide, what actions have been implemented to ensure rural/frontier participation/access?

The current geographical area to be served includes UNR and TMCC campuses, residence halls and private residences in Washoe County, North Valleys, Sparks, Reno and Incline Village. Since the majority of students come from all parts of Nevada, rural/frontier participation and access is provided equally to all students, regardless of the part of the state from which they come. E-learning at UNR and TMCC also provides rural access to students through interactive video (IAV), online courses, and hybrid courses. Approximately 22,000 students and 4,500 courses utilize WebCampus, the UNR online learning system, while at TMCC, 19% of undergraduate sections are delivered by distance learning methods. Increasingly, institutions create a home campus community for online students to increase students' retention and completion. (E-Learning at NSHE: Preliminary Snapshot Final Report, January 15, 2013, <http://system.nevada.edu/tasks/sites/Nshe/assets/File/Publications/NSHE%20E-Learning%20Snapshot%20Final.pdf>). The online student surveys, the online personalized feedback application and social media methods will ensure rural student access.

Geographical Area Served

Choose Up to 5

Urban-Washoe County

Urban-Washoe County-North Valleys

Urban-Washoe County-Sparks

Urban-Washoe County-Reno

Urban-Washoe County-Incline Village

Describe the target population(s). How will you identify, target and verify the special populations indicated? Why did you choose this target population(s)?

The primary target population for this proposed application is all UNR students, faculty and staff. For some activities, such as initial surveys and NRAP activities, the target populations will be all TMCC students, faculty and staff. The students will be identified by their enrollment at the two institutions, and the faculty staff will be identified by

their employment at each institution. 75% of UNR undergraduates are Nevada residents (University of Nevada, Reno College Portrait, 2013, <http://www.collegeportraits.org/NV/UNR/>). 12,587 students attend TMCC (Retrieved 3/16/2015, <https://www.cappex.com/colleges/Truckee-Meadows-Community-College>).

The use of student and faculty/staff listservs has been the most successful way to reach all target populations on the UNR campus, and other ways are currently being sought. Target populations will also be reached through NRAP, residence halls, student clubs and organizations and faculty/staff listservs, organizations and departments. All target populations that are on campuses will have access and exposure to posters and other print resources and educational opportunities and all target populations will have access to social media, such as Facebook, Twitter and Instagram.

Target populations were chosen because institutions of higher education in Nevada have no problem gambling policies and, at this time, all but UNR have no problem gambling prevention programming for students or faculty/staff. Only 22% of colleges and universities in the United States have formal responsible gambling policies, despite research showing college-aged adults are at higher risk for developing gambling disorders and adverse consequences. Risky behaviors can negatively impact academic completion and retention rates and increase liability for institutions of higher education (<http://www.collegegambling.org/> ; and <http://www.collegegambling.org/campus-administrators>). The current and proposed program at UNR and the proposed program at TMCC have either implemented or will implement student, faculty and staff training to recognize the signs of problem gambling and prepare them to respond appropriately at a time when few institutions provide this training (NASPA Journal, 2009: McComb & Hanson, <http://www.ccp.org/hedge/whyhedge/McCombHanson09.pdf>).

While expanding problem gambling prevention efforts to southern Nevada and the state's largest institution of higher education is highly desirable eventually, choosing an additional target population location such as TMCC is a logical choice. The state has not fully recovered financially and prevention program funding is limited. Many UNR and TMCC students attend both institutions concurrently and will be exposed to both campuses and websites. Funds will not be needed for extensive traveling which the inclusion of a distant location would demand. Moreover, the UNR pilot program needs further expansion and additional elements for maximum effectiveness and a relationship is already firmly established with NRAP in place at TMCC. This application expands the reach of programs and activities in a planned and methodical manner that will serve the needs of the target populations and the needs of the state in eventually making problem gambling prevention available to all institutions of higher education in Nevada.

Identify the special population you plan to target. If none of the choices in the drop-down menu match exactly, choose "other."

Choose Up to 3

Other

Applicant Organization, Project Staff (Up to 20 Points)

Describe your organization's experience in the field of problem gambling.

CASAT provides addiction and other behavioral disorder training, technical assistance, certification, evaluation, research, prevention, treatment and recovery, administering grants of nearly six million dollars annually. CASAT staff for this proposed project has a combined total of over 130 years in addiction prevention, problem gambling prevention and higher education experience.

CASAT provides Problem Gambling academic coursework and professional training. The following are past courses for the addiction workforce in Nevada:

- 2-hour Webinars: Youth Gambling -- Resources and Intervention; Teen Addicts: Gambling, Drugs, and Mental Health
- 6 hour in-person (Reno and Las Vegas): Aging, Addiction and Gambling; Problem Gambling; Pathological Gambling - The Anti-Spirituality Reno; Gambling Patient Criteria; Current Trends in Problem Gambling
- 3 hour in-person (Las Vegas): Gambling Trends

CASAT university courses which cover problem gambling are:

- CAS 639R: Exploring Gambling Behaviors, an online course;
- CAS 674: Overview of Addiction Prevention, Treatment, and Recovery;
- CAS 154: Problems of Substance Abuse and Addiction;
- and CAS 255: Substance Abuse Prevention.

The Primary Investigator (P.I.) for this application has taught CAS 255 since 2007, was co-trainer for the Aging, Addiction and Gambling class and has implemented problem gambling prevention programming for seniors and/or college populations for seven years total. Additional CASAT faculty have been funded for Problem Gambling Workforce Development and college problem gambling curriculum infusion package. The field of problem gambling prevention in Nevada is young and the experience and expertise of CASAT staff specific to problem gambling prevention in Nevada is second to none.

Describe your organization's experience providing prevention or public awareness services.

CASAT has had extensive experience in providing prevention and public awareness services through numerous grants since it was originally funded to establish the Western Center for the Application of Prevention Technologies (CAPT). SAMHSA's current CAPT is dedicated to strengthening prevention systems and the nation's behavioral health workforce. The West Resource Team (WRT) is located at CASAT, and has over 15 years of providing prevention training, online events, including moderated online courses, webinars, and web-mediated teleconferences and information dissemination.

The Nevada Prevention Resource Center (NPRC), Nevada's state library and clearinghouse for substance abuse, mental and behavioral health resources, has disseminated substance abuse, addiction and related resources under the direction of the current applicant Primary Investigator (P.I.) since 1998, delivering over 140,000 pieces of information annually. When resources to meet the needs of Nevadans were

unavailable, the NPRC developed brochures, pamphlets, information sheets, curricula and training webinars. The NPRC's capacity to deliver prevention and public awareness services for the past seventeen years was instrumental in the applicant's ability to provide the same services for the initial UNR Problem Gambling Prevention Project. A proven track record of consistently providing a weekly e-bulletin, a fully developed website at Nevadaprc.org, online access to library holdings and a bulk ordering database, a Facebook page, Twitter account and means of tracking and reporting all orders, all social media and individual documents downloaded exhibits the expertise, experience and infrastructure needed to continue and to expand these program elements of the proposed project.

Briefly describe the experience and roles of staff proposed to work on this project.

CASAT staff, roles and experience:

Stephanie Asteriadis, MA, CPS:

Role-Primary Investigator; Project Manager: manage/coordinate proposed project

- MA Counseling - College Student Development
- Certified Prevention Specialist - 2001
- Seventeen years - Prevention; six years - problem gambling

Julie Hogan, PhD, CPS:

Role-Co PI; prevention program fidelity

- 22 years - prevention
- Prevention book author

Nancy Roget, MS, MFT, LADC:

Role-CASAT Executive Director; NFAR ATTC Director - departmental level management

- 34 years addiction experience; university level teaching; author

Annie Vicente, BA:

Role-Finance and Operations Manager - management and compliance

- Eleven years in administrative and grant-related fiscal compliance

Daniel Fred, MA:

Role-NRAP Project Coordinator; NRAP facilitator - problem gambling activities

- MA - Human Development and Family Studies: specialization in Addiction Treatment Services
- Ten years in addiction

Mike Wilhelm, BA:

Role-Media Specialist -- website, media/graphics management/design

- Proficient in Adobe (Aftereffects, Audition, Captivate, Contribute, Dreamweaver, Flash, Illustrator, Photoshop; InDesign; and Premiere Pro) and Apple (Final Cut Pro and Soundtrack).

Alice Booth:

Role-Graphics/Media Specialist- print graphics design

Carina Rivera, MPH:

Role-Evaluation Research Coordinator - program evaluation

- Five years' experience - prevention evaluation; three years' experience - problem gambling screening

Jordan Fugate, Certified Peer Recovery Specialist (projected BA in Addictions

Treatment: May 2015; begins Addiction Master's Fall 2015):

Role-NRAP Peer Support Specialist; social media

- Two years' recovery/prevention experience; President/founder - NRAP Pack.

John Marks (BA) - I.T. Coordinator

Role-Coordinate I.T. activities

- 9 years I.T.

Molly Barrow (BS) - Fiscal Coordinator

Role-Bookkeeping

- 2.5 years fiscal

Outputs and Outcomes (Required)

List project outcomes.

The following outcomes are hoped to be achieved during each funded year for this proposed project:

Outcome #1A: 200 Students will participate in problem gambling educational and/or support interventions sponsored through NRAP at UNR; Outcome #1B: 100 Students will participate in problem gambling educational and/or support interventions sponsored through NRAP at TMCC.

Outcome #2A: 25 faculty/staff from UNR will attend educational trainings/webinars on problem gambling identification, support, and referral sources for students; Outcome #2B: 25 faculty/staff from TMCC will attend educational trainings/webinars on problem gambling identification, support, and referral sources for students

Outcome #3A: 25 inquiries will be received for assistance about a student or student's friend or family member by the UNR Counseling services or through other sources to be identified, such as the UNR Student Health Center and the Problem Gambler's Helpline; Outcome #3B: 15 inquiries will be received for assistance about a student or student's friend or family member by the TMCC counseling and Career Services or through other sources to be identified, such as the Problem Gambler's Helpline.

Outcome #4A: Posts on the UNR NRAP Facebook page will result in a 10% increase in page "likes" from the number of "likes" on July 1, 2015.

List project outputs (activities, number of contracts, etc.).

The outputs hoped to be achieved during each funded year for this proposed project are as follows:

Output #1: Student surveys, faculty/staff surveys and key informant interviews will be conducted during years 1 and 2 at UNR to provide longitudinal data along with the 2014 and 2015 data, and at TMCC to gather baseline data on the knowledge,

attitudes, behaviors and perceptions surrounding problem gambling and any appropriate data from both institutions will be used to develop or adjust social norms marketing campaigns using print resources and social media marketing.

Output #2: Efforts will continue with the existing Sober and Healthy Living Coalition, Counseling Services, NRAP, UNR residence halls and other appropriate departments and organizations and administrators on campus to work with UNR to develop responsible gambling policies and supportive protocols and further institutionalize problem gambling prevention efforts.

Output #3: Efforts to infuse problem gambling prevention protocols and education efforts on campus will continue through NRAP using presentations, trainings, print and social media directed at students, faculty and staff at both UNR and TMCC, including a web page dedicated to problem gambling on the UNR NRAP website, a webpage on the UNR NRAP Facebook page, two short educational videos that can be posted for students, faculty or staff, and a personalized feedback application to be developed by an outside contractor for students to compare their gambling knowledge and behaviors with their peers' to correct misperceptions that might lead them to gamble more to fit in.

Additional Information (Optional)

Provide any additional information important to the consideration of this application. This would be the appropriate place to discuss the successes of your current program, and/or the challenges that have been identified through qualitative or quantitative needs assessment.

The vision of the UNR Problem Gambling Prevention Project is to move toward strengthening the existing health promotion efforts of our colleges and universities by reducing gambling problems of students and helping students to enjoy a healthy lifestyle, a positive college experience and go on to lead fulfilling, productive lives. To these ends, progress has been made during the first two years of funding. By using UNR as a pilot of sorts, valuable information has been obtained.

The student survey on gambling knowledge, attitudes, and behaviors in the current grant cycle confirmed the need for a social norms marketing campaign. Reported perceptions of the typical students' gambling behavior differed greatly from self-reported behaviors on all social norms questions. Three-quarters (75%) of respondents reported that they won five dollars or less gambling in the past 30 days, while nearly half (48%) believed the average student won between five dollars and fifty dollars. Again, almost 75% of students reported only losing five dollars gambling in the past month, but perceived that the typical student lost between fifty-one and two hundred dollars. Only 5% of students gambled with their financial aid money, while 75% of respondents perceived that the typical student did so. Just over 1% of students self-reported academic problems caused by gambling in the past academic school year, while over one-third (37%) perceived that the typical student had academic problems from gambling. Self-reported financial problems were greater, at 3%, but perception of the typical students' academic problems was much greater at 55%. Three percent (3%) of students identified relationship problems caused by gambling, but nearly 40% perceived the typical student to have such problems. Less than one percent (1%) of students reported employment problems caused by

gambling, while perception was that the typical student had employment problems for one-quarter (26%) of respondents. Legal problems caused by gambling were almost non-existent, but perception again was that the typical student had such problems by nearly a quarter (24%) of survey participants.

While self-reported gambling problems were lower than anticipated, the percentage of students impacted by the gambling problems of friends or family was much greater than expected, at one in every four students. Additionally, only 38% of students knew where to seek help. Half (53%) of faculty and staff surveyed reported knowing where to refer students with a gambling problem and just 6% of responses were the Problem Gamblers Hotline. The lack of knowledge of resources demonstrates the need for education and outreach among students, faculty, and staff.

Current efforts have been successful in increasing knowledge and providing information to guide future efforts. At UNR, the issues are clearer, the strategies are being tried and adjusted according to data, and awareness is becoming more widespread. The program is at the point of readiness expand and reach out with well reasoned strategies to new partners using data and evidence-based strategies. If funded, this proposed program can share successes and lessons learned to establish problem gambling prevention to support the success of Nevada's college population.

Management Checklist (Required)

Confirm that the organization already follows each of the practices listed below, or will implement these practices by the start of the SFY16 grant year. Note that items will be verified during program or fiscal monitoring visits, which may include a random sampling of transactions.

ANSWER "YES" OR "NO."

YES

The organization has written personnel policies covering at a minimum: job descriptions, leave policies, recruitment and selection, evaluation, travel, salary ranges, fringe benefits, grievance procedures, disciplinary procedures, termination procedures, conflict of interest, sexual harassment, substance abuse, lobbying, confidentiality, and equal employment policies.

The organization has an accounting manual covering all of the following: separation of duties, accounts payable, accounts receivable, internal control, purchasing, check signing policies, payroll, cash receipts, procurements, property management, time sheets, travel, conflict of interest, nepotism.

Procedures are in place to minimize elapsed time between receipt and expenditure of funds and for determining allowability and allocability of costs.

Accounting records are supported by source documents.

Records are adequate to identify the source and use of funds.

The organization has a process for reconciling project expenses with revenues.

Fiscal and program records are retained for at least 3 years after the end of the grant period.

Attachments

Title	File Name
Budget Template (Appendix E) Letter and Schedule of Findings for OMB-133 Audit or Financial Statement/Status Report if OMB- 133 not required Board of Directors List (if applicable) MOUs with Partner Agencies (if applicable)	FY16- 17 PG RFA Prevention Appendix E BudgetTemplate completed.xls FY14 A133 AuditReport.pdf Nevada System of Higher Education Board of Regents.pdf Letters of Support.pdf