

Nevada SNAP-E Demonstration Project

Collaboration between WIC and SNAP to Reduce Food
Insecurity among Low Income Families with Children 0-5

Healthy Hunger Free Kids Act (HHFKA)

- The Healthy Hunger Free Kids Act Established in 2010
- Mandatory funding to research the causes and consequences of childhood hunger
- To test innovative strategies to end childhood hunger and food insecurity
- \$40 million was provided to USDA to conduct and evaluate up to 5 demonstration projects

Demonstration Projects

- ❑ Project design included testing of alternative models for service delivery
- ❑ Enhanced SNAP benefits for eligible households with children
- ❑ Enhanced benefits or innovative program delivery in school meals, afterschool snack programs, and the Child and Adult Care Food Program
- ❑ Other targeted Federal, State or local assistance programs; refundable tax credits, emergency housing, employment and training

Eligibility Requirements and Restrictions

- ❑ Cannot be Statewide
- ❑ Sites where at least 15% of households with children have incomes below official poverty line
- ❑ Operate at least 12 months not more than 24 months
- ❑ Projects that cannot be evaluated with a randomized controlled trial, must identify comparison site or population group for the demonstration and provide information to support their choice
- ❑ Applicants must agree to cooperate fully with the FNS evaluation contractor

Collaboration

Representatives from:

- ❑ Department of Health and Human Services – Division of Public and Behavioral Health – Bureau of Child, Family and Community Wellness
- ❑ Department of Agriculture – Child Nutrition Programs
- ❑ College of Agriculture, Biochemistry, and Natural Resources (CABNR)
- ❑ DHHS Grants Management
- ❑ Department of Administration/Budget Division Grants Management

Nevada SNAP-E

- July 2014
- Nevada was one of 5 awards given to address childhood hunger; February 2015.
- Kentucky- funding for transportation to retail markets for rural participants
- Virginia-working with schools as food hubs in rural areas
- Navajo Nation- case management to identify tribal members without water, electricity, resources or benefits to help develop self sufficiency
- Chickasaw Nation- providing food packages through schools with increased volume in summer

Demonstration Project Funding supports Nevada Priorities

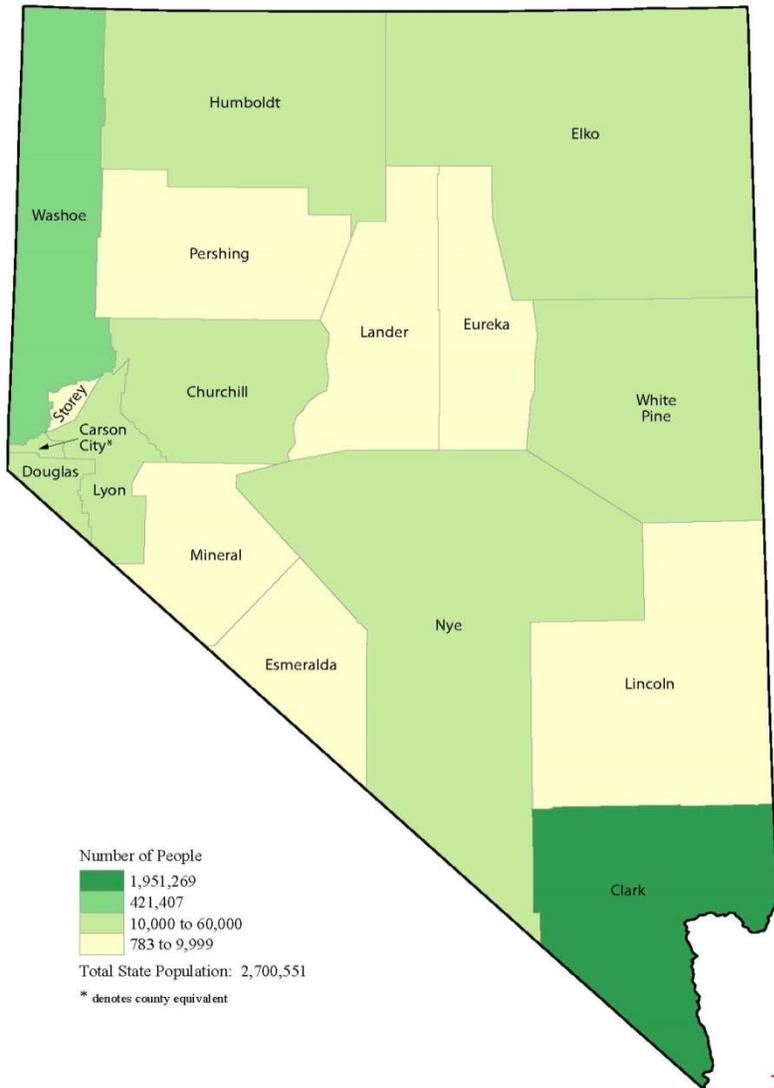
Governor's Council on Food Security Mission Statement

Improve the quality of life and health of Nevadans by increasing food security throughout the State.

Ending childhood hunger has been the primary focus of the Council

Selecting Target Population

NEVADA - 2010 Census Results Total Population by County



Source: U.S. Census Bureau, 2010 Census Redistricting Data Summary File
For more information visit www.census.gov

United States
Census
Bureau

Nevada Population

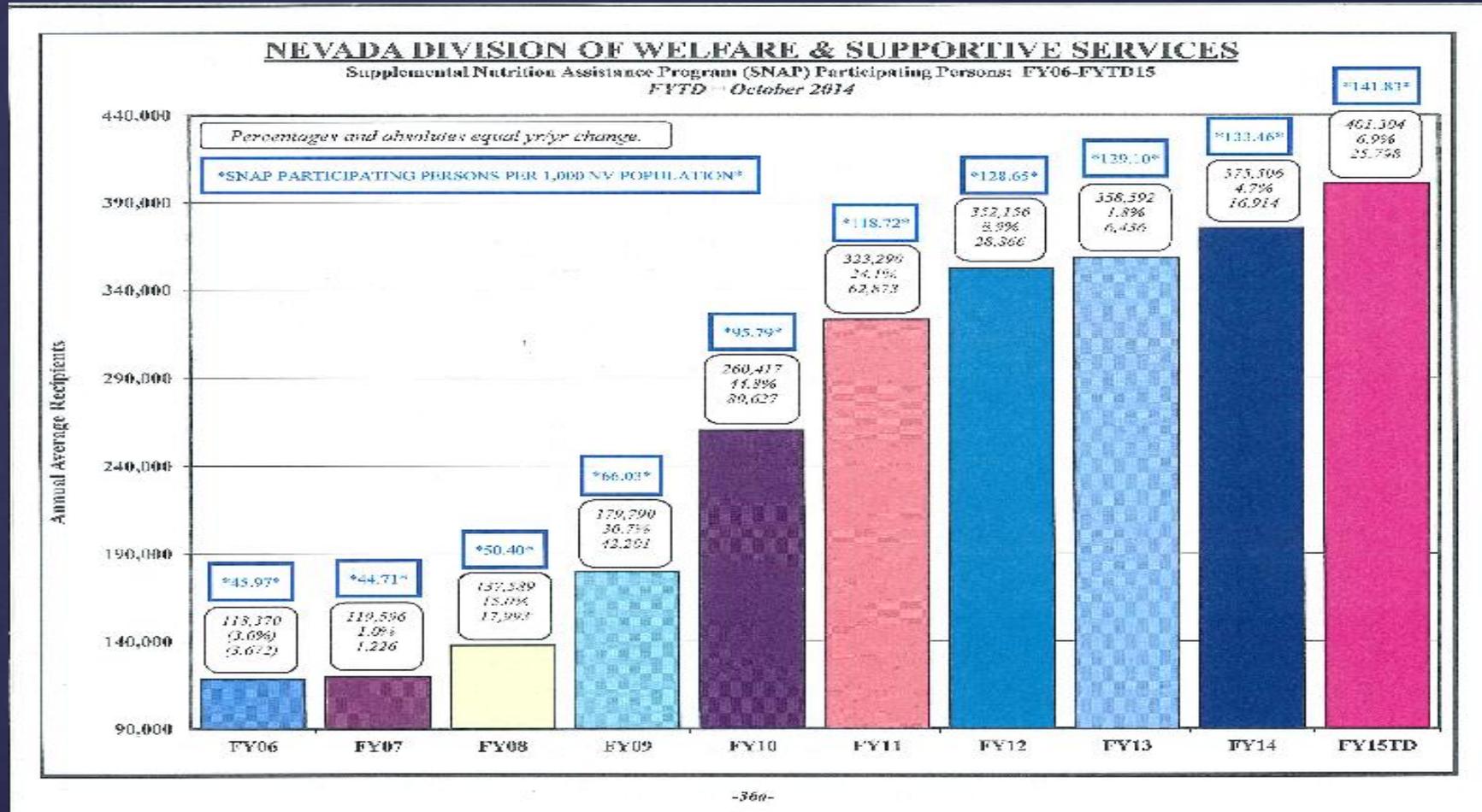
- 17 Counties
- 72% of population lives in Clark County (Las Vegas)
- Nearest urban area is 450 miles north
- 89.9% of population live in Clark County, Washoe County and Carson City County

Household Income and Poverty

Household Income and Poverty			
	Clark Co.	Nevada	U.S. Total
Total People	2,000,759	2,754,354	308,745,538
Median Household Income	\$49,546	\$49,760	\$51,371
Percent of families below the FPL with related children under 5 years old	20.6%	19.9%	19.3%

^[1] US Census, American FactFinder, Selected Economic Characteristics, "2012 American Community Survey 1-Year Estimates".

Statewide SNAP Growth Continues



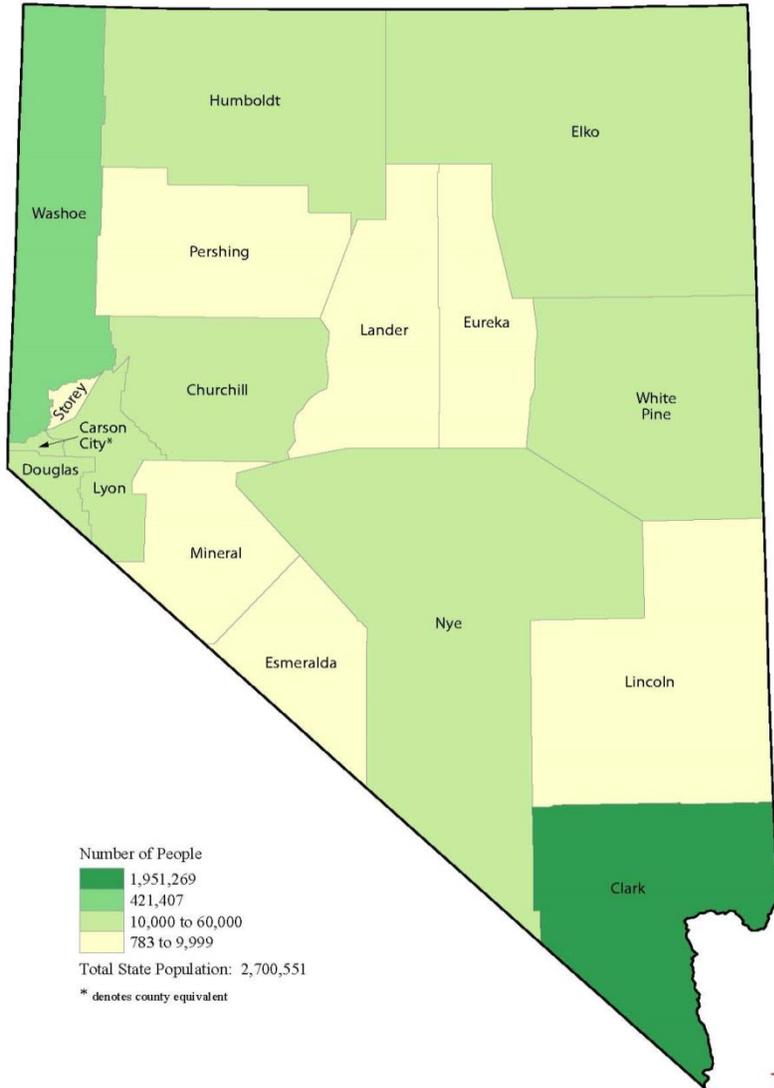
Participation double from 2005-2010
 Current 2015 participation YTD up 6.9%

Clark County

130% SNAP caseload growth from
2005-2010

Highest rate of growth of SNAP
cases in the country

NEVADA - 2010 Census Results Total Population by County



Source: U.S. Census Bureau, 2010 Census Redistricting Data Summary File
For more information visit www.census.gov

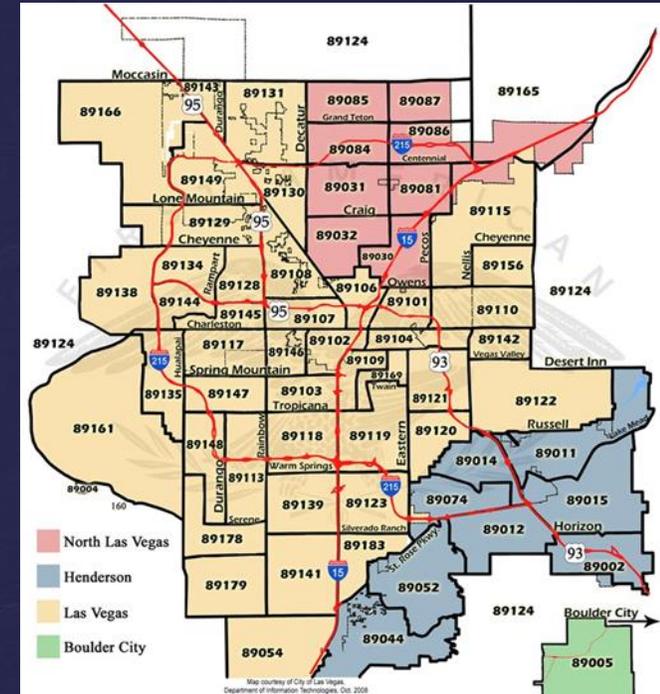


Where are SNAP & WIC Participants?

COUNTY	POP	POP %	SNAP	SNAP %	WIC	WIC %
Carson City	54,850	1.94%	7,854	1.91%	1946	2.69%
Churchill	25,416	0.90%	3,891	0.95%	690	0.96%
Clark	2,049,742	72.58%	316,513	77.15%	55445	76.75%
Douglas	47,988	1.70%	2,658	0.65%	See Carson City	
Elko	54,574	1.93%	3,813	0.93%	791	1.09%
Esmeralda	896	0.03%	16	0.00%	N\A	
Eureka	2,019	0.07%	60	0.01%	N\A	
Humboldt	17,678	0.63%	1,328	0.32%	576	0.80%
Lander	6,406	0.23%	543	0.13%	200	0.28%
Lincoln	5,065	0.18%	410	0.10%	81	0.11%
Lyon	53,018	1.88%	6,615	1.61%	1125	1.56%
Mineral	4,563	0.16%	830	0.20%	79	0.11%
Nye	44,472	1.57%	8,852	2.16%	847	1.17%
Pershing	6,861	0.24%	451	0.11%	110	0.15%
Storey	4,027	0.14%	105	0.03%	N\A	
Washoe	436,153	15.44%	55,423	13.51%	10165	14.07%
White Pine	10,203	0.36%	897	0.22%	185	0.26%
State	2,823,931	100.00%	410,259	100.00%	72240	100%

Las Vegas Zip Codes

- Identified median income in zip codes in Las Vegas
- Identified number of children under 75% FPL
- Identified SNAP participants 0-5 years
- Selected areas with similar demographics



Zip Codes Selected

89030

89101

89104

89106

89108

89110

89119

89121

89122

89142

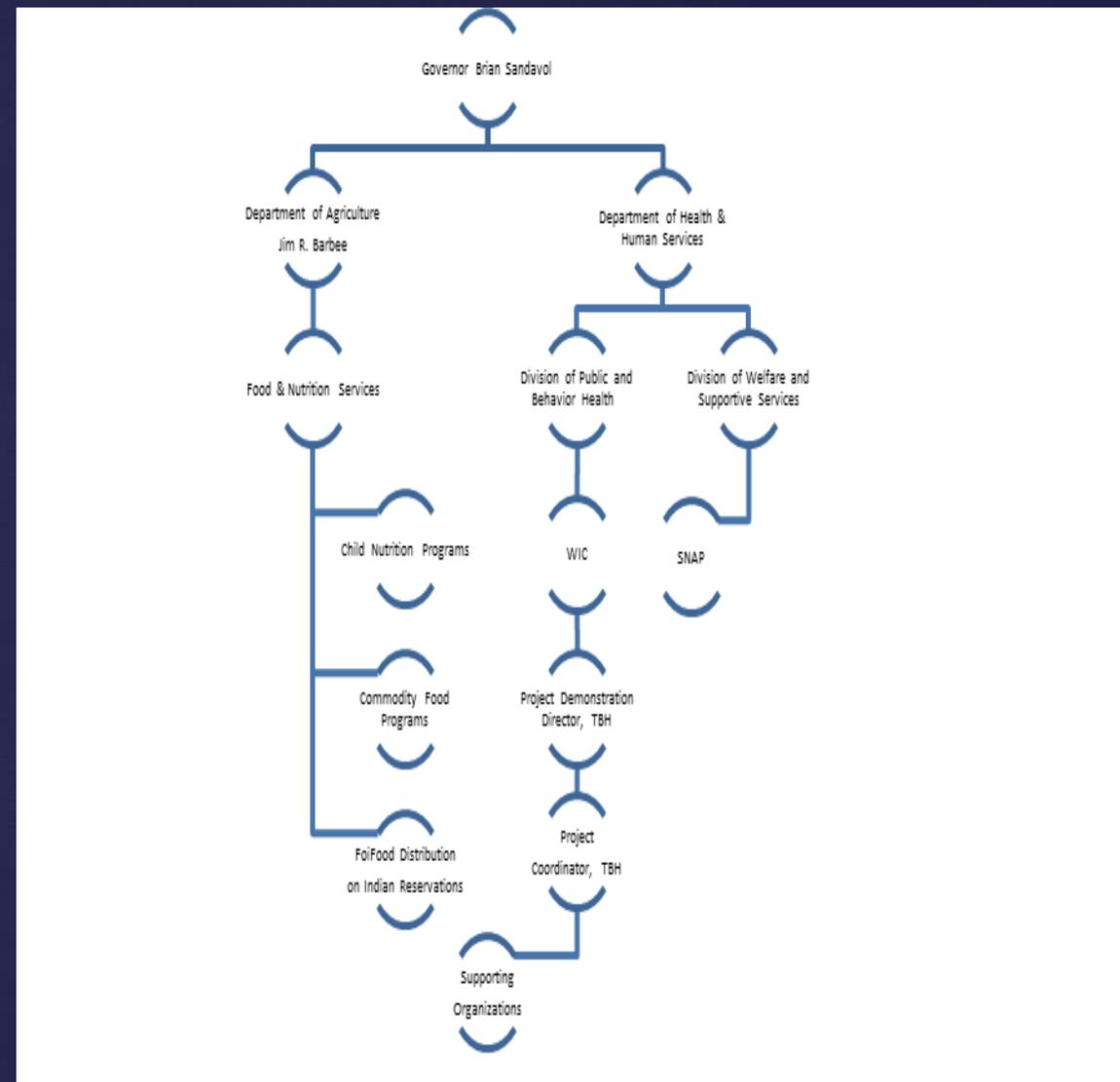
89156

89169

SNAP-E Demonstration Project

Administered by Division of Public and Behavioral Health in conjunction with Division of Welfare and Supportive Services

both with Nevada Department of Health and Human Services



Key Partners

- Department of Behavioral and Public Health – WIC
- Division of Welfare and Supportive Services – SNAP
- Department of Agricultural – FNS programs

Supporting Agencies

- East Valley Family Services
- Lutheran Social Services
- Clark County Family Services

Project Design

Control Group (n = 5,000): This cohort will be comprised of the eligible households, per eligible child (age 0-5), in the identified zip code cluster that receive the regular benefits that are part of Nevada's federally funded SNAP program to help low-income families buy nutritious food from authorized retailers. SNAP benefits are available to qualifying families, elderly and/or disabled persons, and single adults who meet specific income, resource and other requirements.

SNAP-E Cohort 1 (n = 2,500): SNAP-E households will receive a \$40 monthly increase in SNAP benefits, per eligible child (age 0-5), in conjunction with basic nutrition and healthy shopping education.

SNAP-E Plus Cohort 2 (n = 2,500): SNAP-E Plus households will receive a \$40 monthly increase in SNAP benefits, per eligible child (age 0-5), PLUS additional outreach, education and case management strategies that focus on improving healthy food selection and maximizing access to the full range of Federal child nutrition programs available, including: Women, Infants and Children Program, National School Lunch Program, School Breakfast Program, Child and Adult Care Food Program, Summer Food Service Program, and Food Distribution Program. SNAP-E Plus households -will also be provided with targeted case management to facilitate improved economic stability for very low-wage earning families, in order ensure that these households are successfully accessing all of the food and nutrition benefits for which they are eligible.

Control Group

- n = 5,000 + SNAP participants 0-5 years
- Household will receive pre and post Food Security Surveys
- Offered Opt Out Option
- Standard SNAP benefits based on eligibility
- Tracked for 12 months of study

SNAP-E Cohort 1

- n = 2,500 SNAP participants 0-5 years
- Household will receive pre and post Food Security Surveys
- Offered Opt Out Option
- Standard SNAP benefits based on eligibility + \$40.00 / month per child 0-5 years
- Tracked for 12 months of study

SNAP-E Plus Cohort 2

- n = 2,500 SNAP participants 0-5 years
- Household will receive pre and post Food Security Surveys
- Offered Opt Out Option
- Standard SNAP benefits based on eligibility + \$40.00 / month per child 0-5 years in conjunction with basic nutrition and health shopping education and
- Targeted Case Management to improve economic stability
- Tracked for 12 months of study

DPBH Will:

- ❑ Serve as Liaison between Nevada SNAP-E and USDA
- ❑ Hire Demonstration Director and Project Coordinator / Nutrition Educator
- ❑ Provide required reports to USDA
- ❑ Participate in Key Partners functions

DWSS Will:

- ❑ Will identify eligible SNAP Households
- ❑ Provide initial and monthly data related to Household eligibility
- ❑ Design system to transmit \$40 additional SNAP benefits per month to eligible SNAP participants in Cohort 1 and 2
- ❑ Program required notices to SNAP participants due to benefit amount changes
- ❑ Report monthly financial statements to DPBH related to use of grant funds
- ❑ Participate in Key Partners functions

NDA Will:

- Participate in Key Partners functions

Supporting Partners Will:

- Assist with case management
- Provide office space for program staff
- Enter Demonstration activities into Central Data Base designed by Project Evaluators

Time Table

- July 1, 2015 - Identify Eligible Households
- July – December - Administer Initial Food Security Survey for all Eligible Households
- Jan – Dec 2016 – Provide Enhanced Benefit, Case Management and Healthy Shopping Tips
- ❖ Jan-Mar 2017 - Administer Post Food Security Survey for Eligible Households
- 2017 - Analyze data to evaluate project

Project Evaluation

- Data collected from the Nevada pilot will be evaluated by FNS to assess what alternative models are most successful at easing childhood hunger