

Governor's Council on Food Security
Subcommittee to Expand Sponsors and Sites for Summer Food Service Program
Draft Minutes
May 27, 2015

The Governor's Council on Food Security Subcommittee to Expand Sponsors and Sites for Summer Food Service Program held a public meeting on May 27, 2015, beginning at approximately 10:03 A.M. via conference call with public access located at:

Division of Public and Behavioral Health
4150 Technology Way, Room 301
Carson City, Nevada 89706

Subcommittee Members Present

Kathleen Sandoval, First Lady

Sarah Adler, Nevada USDA, Rural Director

Jodi Tyson, Director
Government Affairs, Three Square

Christy McGill, Director,
Healthy Communities Coalition

Also Present

Mary Wherry, Division of Public and Behavioral Health (DPBH), Deputy Administrator
Beth Handler, DPBH, Bureau of Child, Family and Community Wellness (BCFCW) Deputy
Bureau Chief

Joe Dibble, DPBH, BCFCW, Women, Infants and Children (WIC), Nutrition Coordinator

Michelle Walker, DPBH, BCFCW, WIC Program Manager

Dawn Lopresti, DPBH, BCFCW, Administrative Assistant III

Ericka Sorensen, DPBH, BCFCW, Office Manager

Joseph Turner, DPBH, BCFCW, WIC Administrative Assistant III

First Lady Kathleen Sandoval called the Subcommittee to Expand Sponsors and Sites for Summer Food Service Program for Governor's Council on Food Security (GCFS) meeting to order at 10:03 a.m.

I. Welcome and Call to Order

A. Roll Call and Introductions

Roll call was taken and it was determined that a quorum of the Subcommittee to Expand Sponsors and Sites for Summer Food Service Program for Governor's Council on Food Security was present.

B. Announcements

Ms. Sandoval welcomed committee members and thanked them for their time. She stated the purpose of this meeting is to develop a subcommittee to look at the Summer Food Service Program and what is needed to make a larger impact. Ms. Sandoval stated there are two different committees: one is to expand Sponsor Sites for Summer Food Service Program, the other to look at Outreach and Endorsements.

II. Public Comment

No public comment was made.

III. ACTION ITEM – Select Subcommittee Chair

Christy McGill, Healthy Communities Coalition, Director, nominated Sarah Adler, Nevada USDA, Rural Director for the position of Subcommittee Chair. Ms. Adler accepted. Ms. Sandoval thanked Ms. Adler and announced that Ms. Alder will lead all future meetings.

CHAIR SANDOVAL ENTERTAINED A MOTION TO NOMINATE SARAH ADLER. A MOTION TO APPROVE WAS MADE BY CHRISTY MCGILL. JODY TYSON SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

IV. Review Subcommittee Goals and Objectives

Ms. Sandoval asked Michelle Walker, Division of Public and Behavioral Health, (DPBH) Bureau of Child, Family and Community Wellness (BCFCW), Women, Infant and Children (WIC), Program Manager to provide an update regarding the Summer Electronic Benefit Transfer for Children (SEBTC) Program. Ms. Walker explained the program started with three counties (Washoe, Douglas and Lyon) and will now expand out to the rural counties (Elko, Humboldt, Lander, Lincoln, Nye, Pershing and White Pine). The program will serve approximately 15,000 children who currently receive Free or Reduced Lunch over the summer months. These children will receive a WIC EBT card and food package consisting of milk, cheese, eggs, peanut butter, bread and a cash value benefit to purchase fruits and vegetables.

Ms. Sandoval inquired how it was determined which children would receive benefits and how they will be issued. Ms. Walker explained children from the original pilot who were randomly selected in Washoe, Lyon and Douglas County that still met the eligibility requirements would be mailed an EBT card. Children in the rural counties who are currently on free and reduced lunch will also be mailed an EBT card. Ms. Adler asked if nutritional information and locations of the summer meals sites could be included in the EBT card mailings. Ms. Walker stated that it might be possible for both of these items to be included. Ms. McGill inquired as to where the kids would purchase the benefits. Mary Wherry, Division of Public and Behavioral Health, (DPBH) Deputy Administrator and Ms. Walker explained that participants must redeem benefits at a WIC authorized vendor.

Ms. McGill asked if participants of the Summer EBT Program would be able to purchase fresh fruits and vegetables from farmers' markets. Ms. Walker explained that WIC does not currently authorize any farmers' markets.

Ms. Walker explained there is a grant that WIC could apply to, which would expand benefits to include farmers' markets. However, this grant isn't available for application until the fall. Ms. Wherry asked if Ms. McGill and Ms. Tyson could work with Sheila Lambert, Chief, Office of Grant Procurement, Coordination and Management to look at the application process for the aforementioned grant. Ms. Handler stated that Silver Springs could be a great pilot for a farmers' market grant.

Ms. Sandoval summarized the three goals that were developed from the conversation:

- Ms. Walker will provide to the subcommittee the materials that are being mailed out with the SEBTC cards.
- Ms. Walker and Ms. McGill will discuss the possibility of implementing farmers' market WIC pilot project in Silver Springs. Ms. Walker will provide Ms. McGill with the vendor requirements.
- The subcommittee will look at the requirements of the WIC Farmers Market grant and discuss the feasibility of applying.

Ms. Tyson asked Ms. Walker to talk about the Healthy, Hunger-Free Kid's Act SNAP Enhancement Grant.

The SNAP Enhancement grant will serve 5,000 SNAP enrolled children ages 0-5 who are currently at or below 75% of the federal poverty level. Participants will be randomly selected in targeted zip codes in Las Vegas.

- SNAP-E Cohort 1 (n= 2,500): SNAP –E households will receive a \$40 monthly increase in SNAP benefits, per eligible child (age 0-5) for 12 months.
- SNAP-E Plus Cohort 2 (n=2,500): SNAP –E households will receive a \$40 monthly increase in SNAP benefits, per eligible child (age 0-5) for 12 months, PLUS additional outreach, education and case management strategies that focus on improving healthy food selections and maximizing access to the full range of Federal child nutrition programs. Additionally, targeted case management to facilitate improved economic stability for very low-wage earning families will be provided.
- Control Group (n=5,000): The remaining eligible households residing in the select zip codes will receive their regular SNAP benefit and participate in the pre and post Food Security survey.

These selected participants will receive an additional \$40 to their SNAP benefits for 12 months starting in January 2016. Part of the grant includes nutritional education.

V. ACTION ITEM: Discuss and Make Recommendation on Potential Sponsor and Site Possibilities

Ms. Sandoval requested the subcommittee discuss ways to expand sponsors and sites for the Summer Food Service Program in order to present to the Governor's Council on Food Security for consideration.

Ms. Adler stated she has a meeting scheduled with the site managers of rural apartments to discuss working with non-profits and connect them with site managers to become summer meal sites. Ms. Adler is hoping to expand participation beyond the current five sites, to add an additional three sites this summer with the goal of an additional six to 10 sites before the summer of 2016. She also suggested that the committee reach out to Karen Vogel, Child Nutrition Programs, to find out which zip codes have the most need, so they can target those areas for possible sites. Ms. Tyson brought up the fact that, in the past, they have had to explain to some apartment managers, that they can't tell potential renters that they offer summer meals as an incentive for marketing purposes. Ms. Adler offered to provide her "Recipe for Summer Meal Success" handout to the group. The handout discusses what sites and sponsors need to provide. Ms. Adler stated that she would provide the document to Ericka Sorensen, DPBH, BCFCW, Office Manager for distribution and discuss it at the June 2, 2015, meeting.

Ms. Adler stated she would reach out to Karen Vogel and the person whom handles section eight housing in order to determine which zip codes are the most in need of summer food program sites.

Ms. Sandoval summarized the following goals for the group:

- Explore the possibility of a pilot Farmers' Market in Silver Springs.
- Research requirement for applying for WIC Farmers' Market grant to WIC authorized vendors. Discuss with Sheila Lambert in grants office.
- Expand Sumer Food Program sites in low income housing areas.
- Materials mailed with SEBTC will be provided to committee members.

CHAIR ADLER ENTERTAINED A MOTION TO APPROVE THE GOALS AND ASSOCIATED ACTIVITIES AS OUTLINED BY MS. SANDOVAL. A MOTION TO APPROVE WAS MADE BY MS. SANDOVAL. JODY TYSON SECONDED THE MOTION WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.

VI. ACTION ITEM: Future Meeting Dates and Agenda Items

It was discussed and agreed that the subcommittee should meet on a monthly basis. It was decided that the dates of June 24, 25, 26, 29 and 30 will be sent out by Ms. Sorensen and the date that works best for everyone will be when the meeting is held.

VII. Public Comment

No Public comment was made.

VIII. Closing Remarks and Adjournment

Meeting was adjourned at 11:08 am.