State of Nevada
Department of Health and Human Services

Funds for Healthy Nevada Tobacco Efforts
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4/22/2022  Helping people. It’s who we are and what we do.
Agenda

1. Partners
2. Program Activity Overview
3. Successes
4. Challenges
5. Wish List
Partners

• Carson City Health and Human Services
• National Jewish Health
• Nevada Tobacco Prevention Coalition
• Partnership Douglas County
  • Nye Communities Coalition
  • PACE Coalition
  • Churchill Communities Coalition
  • Fronter Communities Coalition
  • Healthy Communities Coalition
• Southern Nevada Health District
• Washoe County Health District
FHN Tobacco Program
Overview
RFA Guidelines

• Total Award Amount: $950,000

• Project Period: State Fiscal Year 2022 and 2023
  • July 1, 2022 through June 30, 2023

• Eligibility
  • Local health districts for Washoe and Clark County
  • Any non-profit or public agencies providing tobacco control services in other counties
State Coverage

SNHD: Clark County
• Component Two Funding for NTPC: Statewide
WCHD: Washoe
CCHHS: Carson City
PDC:
• Applied as fiscal manager for all the other coalitions (HCC, NyECC, FCC, CCC, PACE).
  • Therefore, all the rural counties will be covered.
Successes

• Statewide media messaging, supplemented by community tailored messaging
• Merchant retail education
• Smoke-free policies
• Tobacco Cessation
• Continued Surveillance
Challenges

• Secure and Sustainable Funding
• Youth Vaping Epidemic
• Nevada Clean Indoor Air Act
  • Exemptions
• Preemption
• Smoke-free venues
• Promotion and education regarding Low Dose CT Screening and limitations of eligibility for Low Dose CT Screening
• Cessation
  • EMR referrals to Quitline
  • Promotion of Quitline
  • Year round NRT Access
General Opportunities

• Sustained funding to maintain robust youth anti-vaping efforts and a youth cessation campaign

• Increased education/promotion to communities disproportionately impacted (African American, Latinx, LGBTQ)
  • Required to be culturally, linguistically, and geographically appropriate

• Increased Resources for Smoke-free efforts
  • Education regarding secondhand smoke exposure in workplaces and multi-unit housing
  • Support for air quality testing inside exempt businesses
  • Education and signage regarding minimum distance requirements

• Cessation
FHN Wish List/Opportunities

• What could be done with increased FHN funds (FHN reversion opportunity)?
  • Sustained media campaigns
  • Increased Cessation Systems and Resources
  • Targeted education and promotion

• Could the hospitals who benefit from the NCS/FHN relationship be required to implement cessation referrals in EMR systems?
Questions?