

PREVENTION TIPS



ONE COMMUNITY ONE RESPONSE
WE CAN STOP COVID-19

#ONECOMMUNITY



NMHEC
Nevada Minority Health and Equity Coalition

UNLV SCHOOL OF
PUBLIC HEALTH

NMHEC ONE Community Campaign

Dr. Erika Marquez

Assistant Professor

Department of Environmental and
Occupational Health

UNLV School of Public Health

Vice Chair Nevada Minority Health
and Equity Coalition

TOGETHER

AGAINST COVID-19 AS
ONE COMMUNITY



NMHEC

Nevada Minority Health and Equity Coalition

Our Goal

Our primary goal is to reduce the spread in Nevada, with specific emphasis on communities at greatest risk.

The One Community education and outreach campaign aims to:

- provide a central location in which community leaders and members can obtain reliable information about COVID-19;
- engage community leaders and members as active participants in COVID-19 education and outreach;
- engage the community in a larger conversation about COVID-19 to discuss impacts, perceptions, concerns, challenges, and next steps; and
- disseminate information through various printed and digital sources that will best reach the 7 target communities.

We can't do this alone



Our Efforts – ONE Community Campaign

<https://nmhec.org/onecommunity/>



Focus Groups

Website



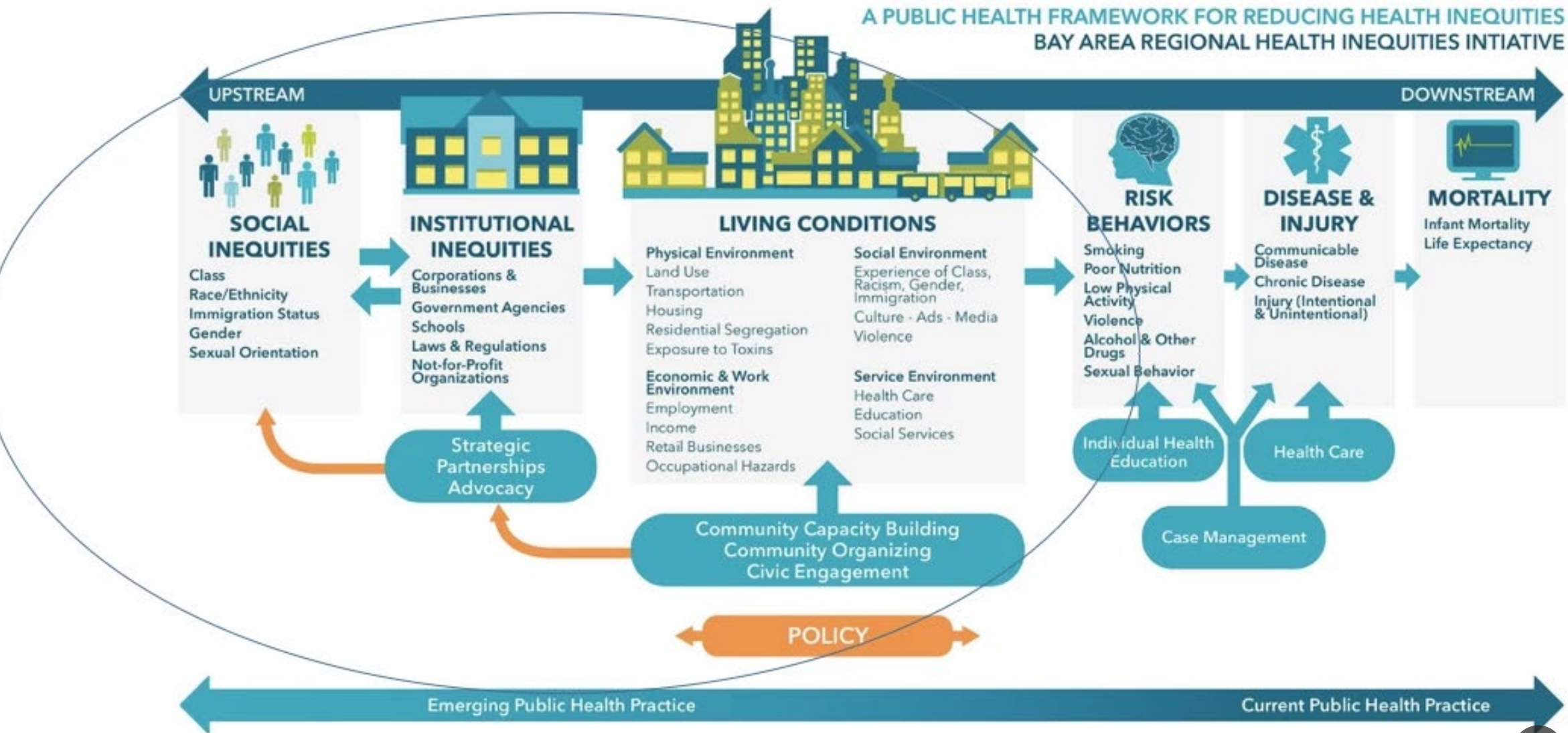
Social Media

Print Media



Outreach





Thank You

Erika Marquez, PhD

702 895 1380

erika.marquez@unlv.edu

www.unlv.edu/publichealth

<https://nmhec.org/onecommunity/>

