PREVENTION TIPS

ONE COMMUNITY ONE RESPONSE
WE CAN STOP COVID-19

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TOGETHER AGAINST COVID-19 AS ONE COMMUNITY

NMHEC
Nevada Minority Health and Equity Coalition
Our Goal

Our primary goal is to reduce the spread in Nevada, with specific emphasis on communities at greatest risk.

The One Community education and outreach campaign aims to:

• provide a central location in which community leaders and members can obtain reliable information about COVID-19;
• engage community leaders and members as active participants in COVID-19 education and outreach;
• engage the community in a larger conversation about COVID-19 to discuss impacts, perceptions, concerns, challenges, and next steps; and
• disseminate information through various printed and digital sources that will best reach the 7 target communities.
We can’t do this alone
Our Efforts – ONE Community Campaign

https://nmhec.org/onecommunity/

Focus Groups
Website
Social Media
Print Media
Outreach
A PUBLIC HEALTH FRAMEWORK FOR REDUCING HEALTH INEQUITIES
BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE

UPSTREAM

SOCIAL INEQUITIES
Class
Race/Ethnicity
Immigration Status
Gender
Sexual Orientation

INSTITUTIONAL INEQUITIES
Corporations & Businesses
Government Agencies
Schools
Laws & Regulations
Not-for-Profit Organizations

LIVING CONDITIONS
Physical Environment
Land Use
Transportation
Housing
Residential Segregation
Exposure to Toxins
Economic & Work Environment
Employment
Income
Retail Businesses
Occupational Hazards

Social Environment
Experience of Class
Race/Ethnicity
Gender
Immigration
Culture - Ads - Media
Violence
Service Environment
Health Care
Education
Social Services

Community Capacity Building
Community Organizing
Civic Engagement

RISK BEHAVIORS
Smoking
Poor Nutrition
Low Physical Activity
Violence
Alcohol & Other Drugs
Sexual Behavior

DISEASE & INJURY
Communicable Disease
Chronic Disease
Injury (Intentional & Unintentional)

MORTALITY
Infant Mortality
Life Expectancy

Downstream

Policy

Emerging Public Health Practice
Current Public Health Practice

Beyond December
Thank You

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