State of Nevada
Department of Health and Human Services

Amplify Equity COVID-19 Toolkit
Nevada Office of Minority Health & Equity (NOMHE)

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Helping people. It’s who we are and what we do.
What is the COVID-19 Toolkit?

• A repository of resources to develop COVID-19 responses.

• Targeted end users: Health equity advocates and organizations committed to culturally competent service delivery
Resource Vetting Process

• Resources must be (COVID-19) responsive.

• Resources must be resilient.
Content includes culturally sensitive educational materials for awareness and literacy training.

• State of Nevada's Cultural Competency Training
• Generational Diversity and Sensitivity Training
• Recognizing the intersectoral impact of social injustice.
Outreach and Public Awareness Strategies

Content includes how to effectively conduct outreach and promote culturally-sensitive public awareness.

• Public Health Education Videos ex) Let's Talk About Salt

• Educational materials from All of Us program on diversifying clinical trials and COVID-specific research
Contact Tracing and Emergency Response Strategies

Content includes surveillance related resources for tracking and evaluating public health outcomes.

• COVID TRACE app
• Contact tracing training available through UNR, UNLV, and ASTHO
Content includes resources that enable organizations to create action plans and set equity goals.

- Root cause analysis worksheets
- CDC vulnerability index
- Relevant case studies
Phases of Toolkit Project

• Phase 1: Development of Toolkit
• Phase 2: Toolkit Promotion and Collaboration
  -- NV Minority Health Equity Coalition
  -- COVID Impact Awareness Web Series
• Phase 3: Implementation Assistance
• Phase 4: Impact Awareness Analysis and Reporting
  -- Vulnerability Mapping, Equity Goal Setting
Toolkit to reside at NOMHE Homepage

• Overview of the toolkit

• Glossary

• Availability
Sustaining CARES Funded Momentum

• Solid infrastructure = resiliency

• Repurposed networks

• Mutually beneficial outreach
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