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Human Services

Amplify Equity COVID-19 Toolkit

Nevada Office of Minority Health & Equity (NOMHE)

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*Helping people. It's who we are and what we do.*



# What is the COVID-19 Toolkit?

- A repository of resources to develop COVID-19 responses.
- Targeted end users: Health equity advocates and organizations committed to culturally competent service delivery



# Resource Vetting Process

- Resources must be (COVID-19) responsive.
- Resources must be resilient.



# Cultural Literacy Strategies

Content includes culturally sensitive educational materials for awareness and literacy training.

- State of Nevada's Cultural Competency Training
- Generational Diversity and Sensitivity Training
- Recognizing the intersectoral impact of social injustice.





# Outreach and Public Awareness Strategies

Content includes how to effectively conduct outreach and promote culturally-sensitive public awareness.

- Public Health Education Videos  
ex) Let's Talk About Salt
- Educational materials from All of Us program on diversifying clinical trials and COVID-specific research





# Contact Tracing and Emergency Response Strategies

Content includes surveillance related resources for tracking and evaluating public health outcomes.

- COVID TRACE app
- Contact tracing training available through UNR, UNLV, and ASTHO

STOP COVID-19.  
SPEED UP  
NEVADA'S RECOVERY.  
Download now for free.

Download on the App Store | GET IT ON Google Play

COVID Trace is a free, easy-to-use mobile phone app that gives us the information we need to fight COVID-19, without compromising your privacy.

The app will help Nevadans protect each other and slow the spread by notifying you if you've likely been exposed to COVID-19. Empowering you to quarantine effectively, seek timely medical attention, and reduce risk for your loved ones.

Protect Nevada  
COVID Trace alerts you when you may have been exposed to COVID-19. Early alerts and quick action helps stop the spread and saves lives. Your participation is voluntary and anonymous to protect your privacy and health.

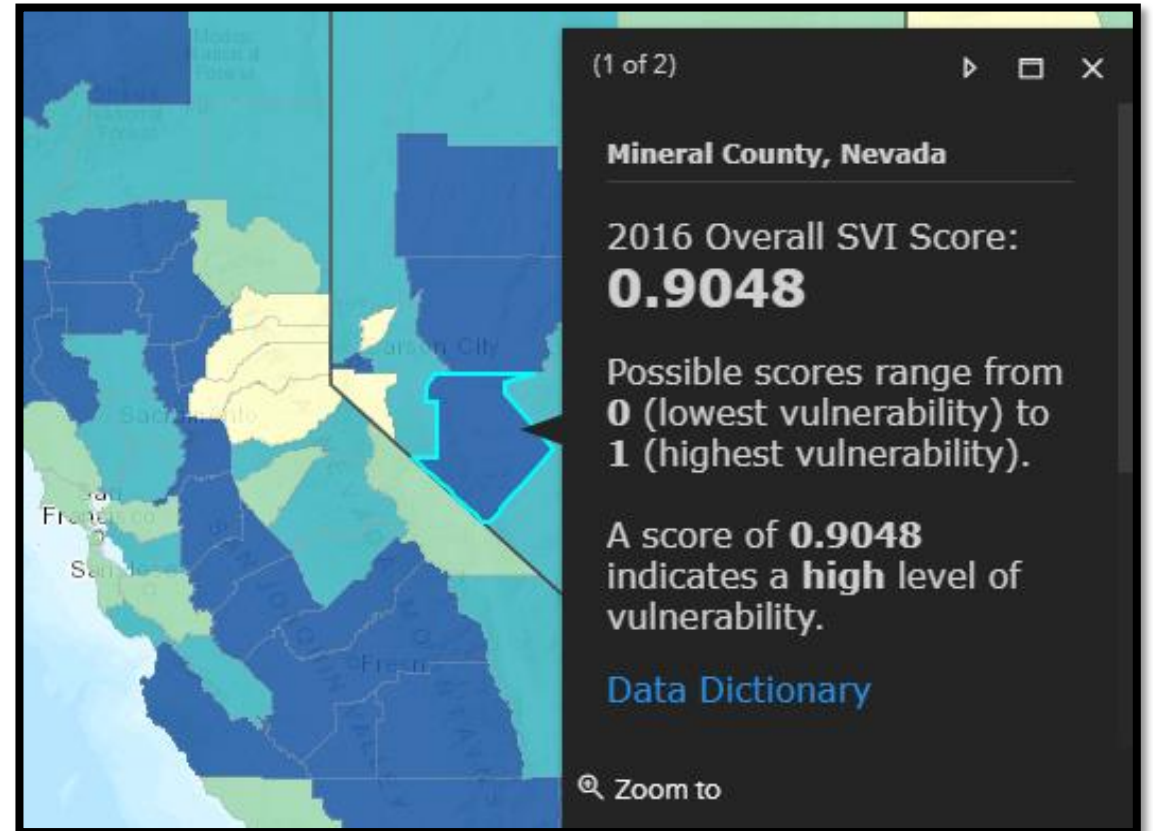
Get Started



# Action Planning and Reporting Strategies

Content includes resources that enable organizations to create action plans and set equity goals.

- Root cause analysis worksheets
- CDC vulnerability index
- Relevant case studies





# Phases of Toolkit Project

- Phase 1: Development of Toolkit
- Phase 2: Toolkit Promotion and Collaboration
  - NV Minority Health Equity Coalition
  - COVID Impact Awareness Web Series
- Phase 3: Implementation Assistance
- Phase 4: Impact Awareness Analysis and Reporting
  - Vulnerability Mapping, Equity Goal Setting







# Toolkit to reside at NOMHE Homepage

- Overview of the toolkit
- Glossary
- Availability



# Sustaining CARES Funded Momentum

- Solid infrastructure=resiliency
- Repurposed networks
- Mutually beneficial outreach



# Contact Information

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