

Title V Maternal and Child Health

Nevada's Title V Maternal and Child Health (MCH) Program is funded by Title V of the Social Security Act, Maternal and Child Health Block Grant through the Health Resources and Services Administration (HRSA). This federal/state partnership provides a foundation for ensuring the health of children and youth (including children and youth with special health care needs), women, mothers, and families. Currently, Nevada's MCH Program is comprised of the following focus areas:

- Adolescent Health and Wellness
- Children and Youth with Special Health Care Needs (CYSHCN)
- Maternal and Infant Health
- Rape Prevention and Education

Title V MCH Block Grant funding from HRSA supports public and private collaborations focusing on health education and prevention activities and increasing access to health care for target populations. MCH-funded programs and diverse community partners participate in an in-depth MCH needs assessment every five years. As informed by the needs assessment, programs and activities funded by Nevada's MCH Program will focus on the following state priorities between 2016 and 2020:

- Improve preconception & interconception health among women of childbearing age (15-44 years)
- Breastfeeding promotion
- Increase developmental screenings (children 9-35 months)
- Promote healthy weight
- Reduce teen pregnancy
- Improve care coordination
- Reduce substance use during pregnancy
- Increase adequate insurance coverage among children

The Nevada Division of Public and Behavioral Health (DPBH) Maternal and Child Health (MCH) 5-year Strategic Action Plan covers the period between October 1, 2016 and September 30, 2020. This plan is a blueprint for the activities to be undertaken to meet Nevada's priority needs.

Domain: Women/Maternal Health

Nevada Priority: Improve preconception & interconception health among women of childbearing age.

- Increase the percent of women ages 15-44 receiving routine checks-up in the previous year
- Increase the percent of women receiving prenatal care in first trimester

Domain: Perinatal/Infant Health

Nevada Priority: Breastfeeding promotion

- Increase the percent of children who are ever breastfed
- Increase the percent of children who are exclusively breastfed at 6 months
- Increase the percent of baby-friendly hospitals in Nevada

Domain: Child Health

Nevada Priority: Increase Developmental Screening

- Increase the percent of children (9-35 months) who receive a developmental screening using a parent-completed screening tool

Nevada Priority: Promote healthy weight

- Increase the percent of children (6-11) who are physically active at least 60 minutes a day

Domain: Adolescent Health

Nevada Priority: Improve preconception and interconception health among women of childbearing age

- Increase the percent of adolescents aged 12-17 with a preventive medical visit in the past year

Nevada Priority: Promote healthy weight

- Increase the percent of middle school and high school students who are physically active at least 60 minutes a day

Nevada Priority: Reduce teen pregnancy

- Reduce pregnancies among adolescent females aged 15 to 17 years
- Reduce pregnancies among adolescent females aged 18 to 19 years

Domain: Children (includes youth) with Special Health Care Needs

Nevada Priority: Improve care coordination

- Increase the percent of children with special health care needs with a medical home
- Increase the percent of children without special health care needs with a medical home
- Increase the number of WIC, Home Visiting, Healthy Start, and other program participants that received information on the benefits of a medical home
- Increase the number of referrals to Nevada's medical home portal

Domain: Cross-Cutting/Life Course

Nevada Priority: Reduce substance misuse during pregnancy

- Reduce the percent of women who smoke during pregnancy
- Increase the percent of women who call the Nevada Tobacco Quitline for assistance
- Reduce the percent of women using substances during pregnancy

Nevada Priority: Reduce children's exposure to secondhand smoke

- Reduce the percent of children who are exposed to secondhand smoke

Nevada Priority: Increase adequate insurance coverage among children

- Increase the percent of adequately insured children
- Increase the percent of callers to Nevada 2-1-1 inquiring/requesting health insurance benefits information